Trade Show Exhibitor/Sponsor Application

Company: __________________________________________
Contact Person: ___________________________________
Address: __________________________________________
City: __________________ Postcode: ______
Phone: __________________ Mobile: __________________ Fax:______________
E-mail: __________________ URL: ______________________

Exhibition facilities:
All exhibitors will be provided with tables, chairs, display boards (fabric covered) and multiple power sockets - a “standard booth” is 4 metres wide and has 2 power sockets. Exhibition fees provide one “standard booth”, though a discount of 10% applies for subsequent booths. Additional facilities may be available on request, such as telephone, network, projector screen etc, at a cost recovery rate.

Please specify the number of "standard booths" required: [ ]
Any additional requirements __________________________________________

Exhibition fee:
Exhibition fee is $600 for two days (Wednesday 16 and Thursday 17 July 2003), and $350 for one day. (Please note that display periods on Thursday will be slightly less than on Wednesday to accommodate booth pack up time.) We have ample space and expect to be able to meet all requests, however should we experience a space shortage, allocation will be at the organiser’s discretion.

Sponsorship opportunities:
Sponsorship by way of donated equipment will be considered on an individual basis.
All sponsors will also have the opportunity to include some printed material with the Conference Program. Please advise us if you wish to include any material.

*Please indicate your preference if you wish to participate in one or more of the following sponsorships.*

**Opportunity 1:**
Sponsorship of one or more of the following entitles you to a discount of $200 on your exhibition fee plus a 30 minute presentation opportunity during the lunch breaks.

Program Printing (includes prominent use of company logo on cover) $1000  [ ] $_______
Delegate kits (includes prominent use of company logo on delegate kits) $1000  [ ] $_______
Wednesday lunch (includes company signage in lunch venue) $1000  [ ] $_______
Thursday lunch (includes company signage in lunch venue) $1000  [ ] $_______

Total: $_______
Opportunity 2:
Sponsorship of a Tea Break, or of the Closing Drinks Function, entitles the sponsor to a 15 minute presentation opportunity during a lunch or tea break and the placement of company signage in the venue at that time.

<table>
<thead>
<tr>
<th>Event</th>
<th>Fee</th>
<th>Paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday Morning Tea Break</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Wednesday Afternoon Tea Break</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Thursday Morning Tea Break</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Thursday Afternoon Tea Break</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Closing Drinks Function</td>
<td>$400</td>
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</tr>
</tbody>
</table>

Total: $_______

Fees:

Exhibition day(s):
- Wednesday, 16th July
- Thursday, 17th July

Exhibition fee: ($350 for 1 day, $600 for 2 days) $___________

Sponsorship Total

Opportunity 1: $___________
Opportunity 2: $___________

Total: $___________

Payment method:
- Cheque for the total amount, payable to: EET Conference, Monash University
- Please invoice us (Note: Invoices to be paid by 2 July 2003 - non payment by this date will ensure automatic cancellation of the booking)

Forward this completed application form (with cheque payment where necessary) to:

Ms Lucy Wiasak  
Higher Education Development Unit, CeLTS  
P O Box 91  
Monash University 3800

For further information contact: Andrew Haines Phone: (03) 9905 4964  
Fax: (03) 9905 1483  
Lucy Wiasak Phone: (03) 9905 6817  
Fax: (03) 9905 6828  
Email: eet.tradeshow@eng.monash.edu.au

To be guaranteed of acknowledgement in Conference publications please reply by 2 June 2003