

	Week 1 March 1-5	Week 2 March 8-12	Week 3 March 15-19	Week 4 March 22-27	EASTER	Week 6 April 12-16	Week 7 April 19-23	Week 8 Apr 26-May 1	Week 9 May 3-7	Week 10 May 10-14	Week 11 May 17-21	Week 12 May 24-28	Week 13 May 31-Jun 4
LECTURE Introduction to course Commercialisation concepts <i>ResMed case study</i> Assignment 1	TUTORIAL Project Planning Assignment 2	LECTURE Innovation I Economics Technologies Environment Ideas to products and services	TUTORIAL Skills development Writing exercise Note-taking, storage and retrieval	LECTURE Innovation II Innovation value chains <i>Google case study</i> Job search strategies		TUTORIAL Skills development Structured writing Assignment 3	LECTURE Innovation III <i>Ethics case study</i> <i>Bluetooth case study</i> Writing job applications	TUTORIAL	LECTURE Business models I IP strategies I <i>Grateful Dead case study</i> <i>Better Place case study</i>	TUTORIAL Patents Searching, reading and interpretation	LECTURE Commercialisation process I "Proof of concept" <i>Prototyping case study</i> Drug development and clinical trials	TUTORIAL Patents FTO search and analysis Assignment 4	LECTURE Commercialisation process II Project management People management Business management
Group mtg Allocate projects	David Gearing ex CSL founder Milenium	Michael Cowley Monash IO&D founder Orexigen	Rod Hill Monash IE&C	Ian Cooke	Research philosophy and practice - panel discussion Graham Mitchell / Ross Coppel /Philip Berger / Ros Gleadow	Group mtg	Commercialisation symposium Ken Pickar / Nick Birrell / Rod Hill / Charlie Day	David Bennett founder Powerflex	Dan Grant Pfizer	Jeremy Wurm <i>plus past student(s)</i>	Group mtg with Ken Pickar to discuss presentations of projects	Helen Mutimer Davies Collison Cave	

	Week 1 July 19-23	Week 2 July 26-30	Week 3 August 2-6	Week 4 August 9-13	Week 5 August 16-20	Week 6 August 23-27	Week 7 Aug 30-Sep 3	Week 8 Sep 6-10	Week 9 Sep 13-17	Week 10 Sep 20-24	MID SEMESTER	Week 11 Oct 4-8	Week 12 Oct 11-15	Week 13 Oct 18-23
LECTURE Business models II Vehicles for innovation IP strategies II Workplace presentations and interview skills	TUTORIAL Presentation skills workshop	LECTURE Doing the deal Technology transfer Investment Exit	TUTORIAL Negotiation exercise Assignment 5	LECTURE Finance for Innovation Bootstrapping Angel investment Partnerships		TUTORIAL Negotiation exercise	LECTURE Venture Capital	TUTORIAL Revision	LECTURE Public capital markets and commercialisation GRANTS / Non-diluting finance	TUTORIAL Revision	LECTURE Environment for Commercialisation Role of government Ethics Governance	TUTORIAL Revision	LECTURE Synthesis	
Group mtg	John Stonier Davies Collison Cave	Andy Gearing Biocomm2	Brigitte Smith GBS Ventures	Jordan Green Melbourne Angels	Group mtg	Jeff Ng Hydrexia	David Blake Bioshares	Mike Hirshorn Four Hats	Robyn Baker Clayton Utz	Alan Oppenheim Ego Pharmaceuticals	Linda Barclay Monash Arts Faculty	Group mtg		