

# Business and Economics

As a significant centre of learning and teaching in business disciplines, Business and Economics at Monash is a central player in business education and research throughout the region.



## What makes Business and Economics at Monash special?

- **Choice:** Monash Business and Economics offers a choice of degree programs including double degrees with every other faculty, choice of major specialisations, and choice of campus.
- **Flexibility:** Within many programs students can undertake a second major from another faculty to complement their business major and enhance their employability.
- **Teaching excellence:** Students get the benefit of teachers who are informed by contemporary research across an extensive range of business disciplines.
- **World-ranked:** Monash University is currently placed 25th in the world in the Social Sciences in the *Times Higher Education* university ranking.
- **Prestige:** Monash Business and Economics is the largest faculty of its kind in Australia. The faculty's scale, diversity and achievements have made it a central player in education and research through the Asia-Pacific region.

## Research tools

- Monash Business and Economics has been awarded international business school accreditation by the European Quality Improvement System
- The Monash Master of Business Administration is consistently ranked among the top MBA programs in Australia and around the world
- Libraries containing around 2.9 million items, around 120 computer labs and more than 2500 workstations
- The faculty had a success rate of 34 per cent in Australian Research Council Discovery grants in 2008, compared with the national average of about 20 per cent.

## Professional recognition

- CPA program of CPA Australia
- CA program of The Institute of Chartered Accountants in Australia
- Australian Securities and Investments Commission
- Financial Services Institute of Australasia
- Australian Human Resources Institute
- Australian Institute of Management
- Australian Marketing Institute
- National Institute of Accountants

## The best and brightest

### Bachelor of Accounting

Monash University values high-achieving Year 12 students. The University seeks to nurture the talent and dedication that leads to high performance in the final years of secondary education, by offering these students opportunities to make the most of their potential.

The specialised Bachelor of Accounting degree offers unique benefits for high-achieving Year 12 graduates, with each student given an industry-sponsored stipend worth \$8000 per year.

The program includes three industry placements with some of the leading business organisations in Australia, for a total of more than six months full-time experience over three years.

Graduates of this prestigious Monash program meet the academic requirements for entry to the chartered accountants program of The Institute of Chartered Accountants in Australia (ICAA), associate membership of CPA Australia and senior associate membership of the Financial Services Institute of Australasia.

The course is open to no more than 20 students each year who are Australian citizens or permanent residents, and defines successful graduates as the best and brightest.

#### Career outlook

Graduates can pursue positions as administrators, financial managers, financial accountants, management accountants, public accountants and managers. Employment opportunities may be found in private enterprise with large companies, consulting firms, multinational companies and financial institutions, as well as in government and not-for-profit organisations.

See page 48 for full course details.



#### Graduate profile

### Brent Moyle

#### Bachelor of Business and Commerce (Honours)

*"The research culture at Berwick campus was so addictive and the staff so supportive that on completion of my degree I applied to enrol in a PhD.*

*I was awarded a Sustainable Tourism CRC postgraduate research scholarship enabling me to continue learning about research, which I love, while gaining careful and systematic training for the workplace.*

*Monash has provided me with a quality, flexible degree and helped me find out where I want to work and the opportunities available to me.*

*I now know where I can fit into the grand scheme of things."*



### Enriching the student experience

The Business and Economics ambassador program is a new initiative that helps students to discover and cultivate their leadership potential. It is about actively engaging with the University community and developing greater life and employability skills, resulting in personal and professional growth.

Selected students have the opportunity to develop communication, teamwork and leadership skills in a team environment. They are also encouraged to attend a variety of faculty, university, industry and community events. The range of activities includes participating in a two-day camp, mentoring first year students, volunteering at student social events, involvement in clubs and societies, and supporting disadvantaged secondary school students.

Through their participation in the program ambassadors will have a competitive edge when they enter the workforce. Employers are increasingly recognising the value of participation in co-curricular and extra-curricular activities in terms of skill development and employability.

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## Contact

For further information talk to one of our advisers:

Faculty of Business and Economics

Domestic student enquiries: [www.buseco.monash.edu/student/contact/index.html](http://www.buseco.monash.edu/student/contact/index.html)

Email: [enquiries.caulfield@buseco.monash.edu.au](mailto:enquiries.caulfield@buseco.monash.edu.au)

International student enquiries: +61 3 9627 4852

Email: [study@monash.edu.au](mailto:study@monash.edu.au)

Fax: +61 3 9903 2955

[www.buseco.monash.edu](http://www.buseco.monash.edu)

## Business and Economics at Caulfield

Caulfield is home to the Bachelor of Business degrees which blend a strong conceptual theoretical framework with practical applications. Students can enrol in the Bachelor of Business and complete their first year of study before choosing a specialisation, or they can select their specialisation from the beginning by enrolling in one of the tagged degrees such as Bachelor of Business (Accounting) or Bachelor of Business (Marketing). The unique Bachelor of Psychology and Management/Marketing is also offered at Caulfield.

Students are encouraged to broaden and extend their career options by undertaking a program of complementary study in a second area of business, or from another faculty. A number of double degree options are also available.

Home to more than 12,500 students – about 4500 of whom are international students from more than 100 countries – Caulfield is the second largest Monash campus and has built an enviable reputation as a key centre for training and development for the business sector.

The campus is located about a 10-minute train journey from the centre of Melbourne and is easily accessible by all forms of public transport. The campus has a fitness centre, tennis courts, an indoor sports hall and adjoins a local shopping plaza.

### Specialisations available at Caulfield campus

Accounting

Banking and finance

Business law

Econometrics

Economics

Human resource management

Management

Marketing

## Bachelor of Business

The complexity and pace of the modern international business world requires graduates who can think analytically, act decisively and have a broad knowledge base.

The Monash Bachelor of Business combines a strong conceptual and theoretical framework with practical applications and a career focused education that is particularly relevant in today's rapidly changing business environment. Monash business students undertake a common first year giving them a broad business grounding before deciding on a specific career area.

### Course Outline

This broad-based degree comprises six foundation units in the main business disciplines (accounting and finance, business law and taxation, econometrics and business statistics, economics, management, marketing) and a major (eight units) in one of the following: accounting, banking and finance, economics, econometrics, human resource management, business law, management or marketing. It is possible to undertake a second business major or, alternatively, to choose a maximum of eight units from other faculties.

### Career Outlook

The Monash Bachelor of Business has been designed to allow students to pursue their chosen career path, dependent upon their choice of major(s). For instance, taking a banking and finance major can lead to work in international banking, investment management or corporate finance while an econometrics major opens up opportunities in stockbroking, insurance and market research among many others.

This degree is recognised by the Australian Institute of Management, the Australian Marketing Institute, the Financial Services Institute of Australasia, CPA Australia and the Institute of Chartered Accountants in Australia.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 82.55

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8028

2009 IB score: 30

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Accounting)

Accounting is the language of business. Precise and innovative accounting is critical to the management of businesses, both large and small, and forms the basis for decision making by business owners and operators.

The Monash accounting program provides a comprehensive and rigorous education in accounting and the broad field of business management, producing graduates who can meet the challenges of a rapidly changing commercial environment.

### Course Outline

The degree comprises six foundation units in the main business disciplines, eight elective units, and ten specialist units in accounting (these form the major). The specialist units are principles of accounting and finance, introduction to financial accounting, cost information for decision-making, company reporting, performance measurement and control, advanced financial accounting theory and practice, plus four further accounting units.

### Career Outlook

By using their specialised accounting knowledge graduates can pursue careers as administrators, financial managers or financial, management or public accountants. Employment opportunities may be found in private enterprise with large companies, consulting firms, multinational companies and financial institutions, as well as in government and not-for-profit organisations.

The degree is recognised by the Institute of Chartered Accountants in Australia, CPA Australia and the Australian Securities and Investments Commission.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 82.55

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8100

2009 IB score: 30

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Banking and Finance)

Experts in banking and finance make vital decisions on the circulation of money, granting of credit, making of investments and the provision of banking services that can affect the lives of millions.

This course is ideal for those planning a career in the banking and finance industry, especially in commercial and investment banking, corporate finance, stock markets, capital markets and derivative markets.

### Course Outline

The degree comprises six foundation units in the main business disciplines, eight elective units and ten specialist units in banking and finance (these form the major).

The specialist units include: money and capital markets, commercial banking and finance, financial management, investments and portfolio management, lending decisions, management ethics and corporate governance.

### Career Outlook

Monash graduates are typically employed in retail, domestic, commercial or international banking, investment management, treasury management, money markets, project finance, lease finance, consumer finance, financial planning or stockbroking. They are employed by banks, insurance companies and other financial institutions, stockbroking firms, large corporations and government regulatory bodies.

The degree is recognised by the Australian Securities and Investments Commission and the Financial Services Institute of Australasia.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 83.05

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8111

2009 IB score: 30

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Law)

The law is the backbone of business. It regulates financial transactions and marketing processes, and it regulates those engaged in companies and partnerships. Business law is also at the frontier of developments in e-commerce as established regulations are brought to bear on cyber transactions.

Monash recognises the fundamental importance of business law and taxation in a rapidly changing commercial world and seeks to provide graduates with extended skills in these areas.

Please note that this degree does not qualify graduates to practise as a barrister or solicitor.

### Course Outline

The degree comprises six foundation units in the main business disciplines, eight elective units and 10 specialist units in business law (these form the major). Seven of the specialist units are chosen from the following: corporations law and trusts, marketing law, corporate crime, taxation law, banking law, money and capital markets, employment law, stock exchange and derivatives law, environmental law for business, business taxation and GST, international trade law, and research project in business law and taxation.

### Career Outlook

This degree will prepare students for a wide range of employment opportunities, both in Australia and internationally, including business consulting, business management, business marketing and trade practice compliance, human resources and employment law, stock and securities markets, the banking and finance sector, government regulatory bodies and revenue agencies, and paralegal and legal administration.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 82.55

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$7846

2009 IB score: 30

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Management)

Management is the process that businesses and organisations use to achieve their goals. It is largely about people and human endeavour.

Decisive and innovative management is crucial to the success of any venture, and managers rely on a broad knowledge base and an understanding of how people interact to lead their organisations. The course offers a basic grounding in business disciplines, with a focus on management.

### Course Outline

The degree comprises six foundation units in the main business disciplines, eight elective units and ten specialist units in management (these form the major).

The specialist units include: managerial communication, organisational behaviour, international business, strategic management, organisational change, plus a further four management units.

### Career Outlook

This degree will prepare graduates for a variety of roles in general management, operations management, project management and management consultancy. Management expertise is required within all major private and public sector industries leaving graduates with many career options.

This degree is recognised by the Australian Institute of Management.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8175

2009 IB score: Consult faculty for further information

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Marketing)

Marketing is a creative, dynamic and complex discipline that focuses on providing value to both organisations and consumers. Marketing is the process of planning and executing the conception, pricing, promotion and distribution of ideas, goods and services.

This course provides a thorough marketing education, developing an understanding of fundamental marketing principles and practices and a sound business base. It offers training in research, preparation of marketing plans and strategies, problem solving and team-building and management.

### Course Outline

The degree comprises six foundation units in the main business disciplines, eight elective units and ten specialist marketing units (these form the major). The specialist units include: buyer behaviour, market research methods, marketing planning and implementation, strategic marketing, marketing communication, plus a further four marketing units.

### Career Outlook

This qualification opens a wide variety of career options within many different types of organisations. Graduates are employed in marketing, management, sales, advertising, e-commerce, communications, market research, retailing and logistics. Graduates are keenly sought because of the immediate contribution they make due to their practical training and preparation for the demands of business.

This degree is recognised by the Australian Marketing Institute.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 82.70

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$7998

2009 IB score: 30

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Psychology and Management/Marketing

Management consultants provide valuable advice to businesses on issues of stress management, leadership and organisational change, and conflict resolution. Business professionals with knowledge of psychology develop strategies to help people and businesses fulfil their individual needs and potential.

This course aims to produce highly trained and proficient graduates who are well qualified to apply their psychological training to work in a business environment. The content of the program will provide students with excellent training for further postgraduate study in psychology or business.

### Course Outline

The degree comprises six foundation units in the main business disciplines, 10 compulsory psychology units, the capstone unit, psychology, management and marketing and a further seven units in either management or marketing. The 10 unit psychology major comprises psychology 1A, psychology 1B, developmental and biological psychology, cognitive and social psychology, research design and analysis, organisational psychology, abnormal psychology, psychological testing, theories of ability and ethics, perception and personality, research methods and theory.

### Career Outlook

Graduates will be able to apply their training in psychology to a business environment. General areas include psychology, research, management and sociology.

This degree is recognised by the Australian Institute of Management, the Australian Marketing Institute and the Australian Psychological Society.

### Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 83.30

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$7541

2009 IB score: 30

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Accounting)/ Bachelor of Business (Banking and Finance)

This double degree aims to produce graduates who are equipped to work effectively in the new and deregulated financial markets sector. Students will also gain an understanding of the external environment within which business operates, with particular emphasis on Australia's business relationships with the rest of the world.

Monash's commitment to double degrees means students can complete both the accounting and banking and finance specialisations by adding just one year to the length of a traditional Bachelor of Business degree.

### Course Outline

The double degree comprises 32 units – six foundation units in the main business disciplines, specialist units in accounting and banking and finance and eight elective units.

### Career Outlook

Graduates work in a variety of roles in investment management, money market operations, consumer finance and forecasting, and as chartered accountants, financial advisers, management accountants and consultants.

### Course Details

Four years full-time, eight years part-time

Caulfield campus

2009 clearly-in ENTER: 87.05

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8106

2009 IB score: 31

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Accounting)/ Bachelor of Business (Management)

This course helps create future leaders fluent in the language of business. It combines knowledge of management and its focus on people and human endeavour with accounting, which captures, measures and communicates economic information. This gives Monash graduates a head start toward leading a small team of professionals, a department within a major organisation or even a large company. Students gain a broad understanding and appreciation of management issues while earning a professional qualification in accounting.

The two degrees can be completed in just four years.

### Course Outline

The double degree comprises six foundation units in the main business disciplines, nine specialist units in each of accounting and management and eight elective units.

### Career Outlook

Graduates can work as chartered accountants, financial advisers, management accountants and in management consultancies, HR management, recruitment, industrial relations and project management.

### Course Details

Four years full-time, eight years part-time

Caulfield campus

2009 clearly-in ENTER: 87.45

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8158

2009 IB score: 32

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business (Management)/ Bachelor of Business (Marketing)

Management and marketing professionals are responsible for the identity of a business and the way it relates to its customers or clients.

This double degree offers an understanding and appreciation of management issues and emphasises the role of marketing. It is designed to provide graduates with high-level skills in a range of key business disciplines with specific emphasis on management and marketing skills.

### Course Outline

The double degree comprises six foundation units in the main business disciplines, 18 specialist units (nine each in management and marketing) and eight elective units. The electives may be chosen from the Faculty of Business and Economics or from other Monash faculties.

### Career Outlook

Employment opportunities exist in many areas including management consultancies, human resources management, recruitment, industrial relations and project management, marketing, research, product management, advertising, sponsorship and logistics.

### Course Details

Four years full-time, eight years part-time

Caulfield campus

2009 clearly-in ENTER: 87.05

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$8144

2009 IB score: 31

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.



### Graduate profile

## Andrew Warren

**Bachelor of Business (Marketing)**

**Current role: Marketing Analyst, Myer**

*"I feel I have gained the best possible preparation for a career in business by studying at Monash University. Not being the most creative marketer, I set out to try and differentiate myself in other ways. A second major in econometrics was instrumental in giving me the skills to continue with the marketing major. The mix of creativity and analytical skills is what I most enjoyed about the course.*

*Basic marketing theory is also essential for my work in the Myerone direct marketing campaigns where I have to determine target strategies for the direct marketing activities. It also involves analysis of both customer and sales data to find insights for all areas of the business. The area I work in is not just confined to marketing and gives me exposure to many areas of the business, which is ideal for a first job."*

## Business and Economics at Clayton

The Clayton campus offers the Bachelor of Accounting, Bachelor of Commerce and Bachelor of Economics degree programs. These programs help students to develop a comprehensive understanding of their discipline and the capacity to provide discipline-based solutions to business problems. Students learn how to construct conceptual frameworks that can be used to analyse complex issues in the corporate sector, government and the professions.

Degrees taught at Clayton offer more study choices than any other Monash campus, including double degrees with all other faculties based at Clayton.

Clayton is Monash's largest campus, featuring a rich array of educational, sporting and cultural facilities set among 100 hectares of parkland about 20km south-east of Melbourne's central business district. There are more than 25,000 students, of whom approximately 1500 live on-campus.

### Areas of study available at Clayton campus

Accounting

Business law and taxation

Econometrics and business statistics

Economics

Management

Marketing

Accounting and finance

Asian development and transition

Business modelling

Competition, regulation and public policy

Finance

Human resource management

Information, strategy and decision-making

International commerce

Labour and employment

Sustainability

## Bachelor of Accounting

This specialised accounting degree offers unique benefits for high-achieving Year 12 graduates, with each student given an industry-sponsored stipend worth \$8000 per year. This program is only available to full-time students who are citizens or permanent residents of Australia.

The program includes three industry placements, with some of the leading business organisations in Australia, for a total of more than six months real-world experience over three years.

Graduates of this prestigious Monash program meet the academic requirements for entry to the chartered accountants program of the Institute of Chartered Accountants in Australia (ICAA), associate membership of CPA Australia and senior associate membership of the Financial Services Institute of Australasia.

### Course Outline

Students must complete fifteen compulsory units: principles of accounting and finance; introduction to financial accounting; financial accounting; cost information for decision making; corporate finance; advanced financial accounting; performance measurement and control; auditing and assurance; business law; Australian company law; taxation law; principles of microeconomics; principles of macroeconomics; business and economic statistics and introduction to management.

Students must also complete three periods of industry-based learning: two 12-week periods in the summer at the end of first and second year and one 14-week period during semester two of second year. Five electives must also be undertaken from any Monash University faculty or campus.

### Career Outlook

Graduates can pursue positions as administrators, financial managers, financial accountants, management accountants, public accountants and managers. Employment opportunities may be found in private enterprise with large companies, consulting firms, multinational companies and financial institutions, as well as in government and not-for-profit organisations.

This degree is recognised by CPA Australia, the Institute of Chartered Accountants in Australia, the Australian Securities and Investments Commission and the Financial Services Institute of Australasia.

### Course Details

Three years full-time

Clayton campus

2009 clearly-in ENTER: Range of criteria

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$8113

2009 IB score: Range of criteria

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required. This course is not available to international student visa holders.

**This course is available to Australian residents only.**

## Bachelor of Commerce

Commerce, essentially the exchange of money for products or services, predates the Roman Empire and is a cornerstone of modern capitalist economies.

The broad-based, flexible and multi-disciplinary Monash commerce degree provides a thorough understanding of the workings of the economy and business. Through professional training in the commerce disciplines, the course develops a capacity for logical analysis and the knowledge and skills required to manage public and private enterprises.

### Course Outline

The course consists of eight compulsory units covering all commerce disciplines, a major or specialist sequence of eight units in a chosen discipline and eight elective units which can be taken from outside the main field of study in other commerce disciplines or in the arts, computing, languages, law, mathematics, science or social science.

### Career Outlook

Career opportunities depend on the subjects taken, but graduates work in government organisations and private enterprise as accountants, economists, statisticians, financial analysts or managers. They may also work in marketing or other areas of management.

This degree is recognised by CPA Australia, the Institute of Chartered Accountants Australia, the Australian Securities and Investments Commission, the Financial Services Institute of Australasia, the Australian Institute of Management and the Australian Marketing Institute.

### Course Details

Three years full-time, six years part-time

Clayton campus

2009 clearly-in ENTER: 90.40

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$8054

2009 IB score: 33

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Commerce (Accounting and Finance)

This degree has been designed to help students develop the conceptual and managerial decision making skills necessary for effective management in the continuously changing domestic and international financial markets. It has a strong emphasis on developing analytical skills and offers a solid grounding and professional competence in all aspects of commerce required for careers in the private or public sectors.

Monash graduates carry with them the University's excellent international reputation as a leader in business and economics education and research.

### Course Outline

Students complete six compulsory units covering all commerce disciplines and two eight-unit specialisations in accounting and finance plus five electives.

### Career Outlook

Graduates will have the opportunity to seek positions as accountants, economists, statisticians, finance analysts or managers. Graduates may also work in marketing or other areas of management.

This degree is recognised by CPA Australia, the Institute of Chartered Accountants Australia, the Australian Securities and Investments Commission and the Financial Services Institute of Australasia.

### Course Details

Three years full-time, six years part-time

Clayton campus

2009 clearly-in ENTER: 91.50

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$8225

2009 IB score: 34

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Economics

Economics is the science of allocating scarce resources to maximise people's welfare. Economists study both the microeconomic decisions of individuals, business and government, and the macroeconomic behaviour of the economy as a whole.

The Monash Bachelor of Economics provides a professional education in the disciplines of economics or econometrics and business statistics and is designed to encourage logical thought and detailed analysis of economic issues that can be adapted to a range of careers.

### Course Outline

Students study six core units in economics and econometrics, two further business units, an eight-unit major in either economics or econometrics and business statistics, and a second major or specialisation in a wide range of other disciplines. Areas of study outside the Faculty of Business and Economics that complement economics are: geography and environmental science, history, politics, mathematics, sociology, philosophy and languages.

### Career Outlook

Many graduates work as economists or in the stock market. They also move into fields such as investment advice, politics, government and international trade.

### Course Details

Three years full-time, six years part-time

Clayton campus

2009 clearly-in ENTER: 90.20

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$7830

2009 IB score: 33

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Arts/ Bachelor of Commerce

This double degree program provides a professional education in a range of commerce, social science and humanities fields, and has a strong emphasis on developing analytical skills that are keenly sought after in the market place.

The Bachelor of Commerce allows specialisation in a wide range of disciplines and career areas, while the Bachelor of Arts enables students to choose from more than 50 areas of study to tailor their qualification to suit their ambitions and interests.

### Course Outline

The double degree comprises 32 units – 16 in commerce and 16 in arts. Students undertake compulsory foundation units from the main commerce disciplines, a commerce major, a major and minor in arts, and additional arts units to complete the 16 units required.

### Career Outlook

Graduates with skills in both commerce and arts are sought after by employers in a variety of roles in the public and private sectors. Depending on their chosen majors, they can pursue careers in accounting, management, banking and finance, marketing, journalism, politics, and policy development and analysis.

### Course Details

Four years full-time, eight years part-time

Clayton campus

2009 clearly-in ENTER: 93.75

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$6795

2009 IB score: 35

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Arts (Global)/Bachelor of Commerce

This double degree course aims to develop an understanding of the key issues facing the Australian and international economies, and of the role of business and government in improving the welfare of our societies. The program covers a range of commerce and business disciplines with a strong emphasis on developing analytical skills. It also includes core units in international and global studies and the opportunity for students to study overseas.

### Course Outline

The four-year program comprises 32 six-point units – 16 business units and 16 arts units. These include six core units in the main business disciplines, an eight-unit business major chosen from those offered at the Clayton campus, at least two further business units. The arts component comprises two core units in global studies, an eight-unit international studies major, a four-unit arts minor, and two additional arts units. Students must undertake from one to three semesters overseas at another Monash campus or partner university.

### Career Outlook

Graduates will be well placed to follow career paths in international organisations and companies in the public and private sectors.

### Course Details

Four years full-time, eight years part-time  
Clayton campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English, a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$8677

2009 IB score: Consult faculty for further information

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Biomedical Science/ Bachelor of Economics

Economic planning knowledge is critical to the operation of health care systems and the development of public health care policy, making graduates with expertise in both business and biomedical science highly sought after. Graduates of this double degree will have specialised skills and knowledge for work as health economists in the health services industry.

Monash students can also use their grounding in both disciplines to pursue further postgraduate studies or research in either the business or biomedical fields.

### Course Outline

This double degree includes six core units plus an eight-unit major in economics and/or econometrics and business statistics and two further business and economics units. Students undertake 14 compulsory biomedical science units plus two electives.

### Career Outlook

The combination of economics and biomedical science makes graduates highly employable. Graduates are ideally placed to work as health economists in the public and private health service industries.

### Course Details

Four years full-time, eight years part-time  
Clayton campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English, a study score of at least 25 in chemistry and in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$6845

2009 IB score: Consult faculty for further information

IB prerequisites: English at a minimum of grade five at SL or four at HL. Chemistry, and one of mathematics (SL or HL) or further mathematics SL at a minimum of grade 4.

## Bachelor of Commerce/Bachelor of Aerospace Engineering

Graduates of this degree are likely to become leaders in the aerospace engineering industry.

Intended for high-achieving students, the double degree combines the advanced technology of aerospace engineering with modern management theory and practice, placing graduates in an ideal position to make a contribution in this dynamic field of research and development.

Aerospace engineering students have access to some of the nation's finest research tools, including the largest wind tunnel in the southern hemisphere and Australia's only synchrotron, which is adjacent to the Clayton campus.

### Course Outline

The program comprises of 16 business and economics units, including six foundation units covering the main commerce disciplines and a major (eight units) chosen from those offered on the Clayton campus.

The aerospace engineering component comprises 24 units including foundation engineering units and specialist aerospace engineering units.

### Career Outlook

The Australian aerospace industry is based in Melbourne and graduates of this course, having both technical skills and management knowledge, are likely to become leaders in the aerospace engineering industry.

Aside from roles designing and building flight vehicles or developing guidance and control systems for planes, missiles and spacecraft, graduates can join large aerospace companies, general manufacturers that specialise in contracting to the aerospace industry, airlines, government aerospace laboratories or research centres.

### Course Details

Five years full-time, 10 years part-time  
Clayton campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, a study score of at least 25 in mathematical methods (either), and a study score of at least 20 in physics or chemistry.

2009 CSP fee: \$7025

2009 IB score: Consult faculty for further information

IB prerequisites: English, mathematics (SL or HL) or further mathematics SL and one of chemistry or physics at a minimum of grade 4 at standard level.

## Bachelor of Commerce/Bachelor of Business Information Systems

The continuing development of information technologies opens up a world of potential for business. From account keeping and data management programs to the boundless resource of the internet, information technology has become a critical component of business.

This course aims to teach fundamental commerce and information technology concepts as well as the application of IT capabilities in business.

### Course Outline

The course comprises 16 commerce units and 18 business information systems units. The commerce units include eight foundation units covering the main commerce disciplines and a major (eight units) chosen from those offered on the Clayton campus. The business information systems component comprises 14 compulsory units, two Bachelor of Business Information Systems electives and a further two electives chosen from any faculty.

An industry-based learning option is available, in which case the industry project will replace the two Bachelor of Business Information Systems electives.

An additional compulsory unit will also need to be undertaken.

### Career Outlook

Today's global marketplace demands business professionals with cutting-edge IT expertise. Graduates from this degree may work for Australian and multinational organisations in a variety of roles including business analyst, IT consultant, management consultant, project manager, systems analyst, business management roles, business systems and integration consultant or security and privacy consultant.

### Course Details

4.5 years full-time, 9 years part-time

Clayton campus

2009 clearly-in ENTER: 92.55

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$7720

2009 IB score: 35

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Commerce/Bachelor of Economics

Accurate economic analysis forms the basis of all decision making around the allocation of resources within a business, marketplace and public service. Economists require a broad knowledge of economic theories and concepts if they are to correctly analyse the business environment around them.

This broad-based, flexible and multidisciplinary Monash double degree provides a thorough understanding of the workings of the economy and business as well as training in logical thought and analysis that can be adapted to a range of careers.

### Course Outline

Students are required to complete 32 units – two majors, one in either economics or econometrics and business statistics and one in another Business and Economics area of study offered on the Clayton campus. Elective units can be chosen from those offered by other Monash faculties. This double degree can be completed in only four years of full-time study.

### Career Outlook

Depending on their chosen specialisation, graduates can pursue work in a variety of roles in business, industry, the public sector and international organisations, including in econometrics – applying economic theory to statistics – and economic analysis.

### Course Details

Four years full-time, eight years part-time

Clayton campus

2009 clearly-in ENTER: 92.15

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$7749

2009 IB score: 35

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.



### Graduate profile

## Amita Pradhan

**Bachelor of Commerce/  
Bachelor of Laws (Honours)  
Tax Consultant with Ernst & Young**

*"My studies helped me to understand how a business operates in an economic and legal environment. I also acquired the tools and know-how to conduct research, write reports, interact with people, and prepare presentations – aspects that are all necessary in my current, and for that matter, any position.*

*As a Tax Consultant for Ernst & Young I provide tax advice on how to distribute the profits of a company in order to minimise tax.*

*The bulk of the work we do surrounds economic events such as mergers, acquisitions and takeovers, as well as selling assets and restructuring company and trust groups.*

*My Monash degree definitely helped me to find such an interesting position in a major company and also equipped me to perform well in my job."*

## Bachelor of Commerce/Bachelor of Engineering

For engineers seeking to succeed in the business world, engineering with commerce has always been the power combination. Companies looking for employees with business know-how and the ability to understand technological issues seek out Monash graduates with this background.

This course is for those who wish to develop a greater understanding of the economic, social, organisational and managerial aspects of an engineering career.

### Course Outline

In the commerce component, students study eight foundation units across the main business disciplines and a commerce major (eight units) chosen from those offered on the Clayton campus. Students undertake core units across all engineering disciplines and choose a major from chemical, civil, electrical and computer systems, industrial engineering and engineering management, materials, mechanical or mechatronics engineering.

### Career Outlook

Australia is currently experiencing a shortage of qualified engineers and graduates are in high demand. Combining an engineering degree with a commerce degree further enhances a graduate's opportunities and will prepare them for project leadership in engineering fields such as health, built and natural environments, medicine and aerospace.

This double degree is recognised by the Australian Securities and Investments Commission, the Australian Institute of Management, the Australian Marketing Institute, CPA Australia and the Institute of Chartered Accountants in Australia.

### Course Details

5.5 years full-time, 10 years part-time  
Clayton campus

2009 clearly-in ENTER: 95.10

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, a study score of at least 25 in mathematical methods (either) or specialist mathematics, and a study score of at least 20 in physics or chemistry.

2009 CSP fee: \$7021

2009 IB score: 36

IB prerequisites: English, mathematics (SL or HL) or further mathematics SL and one of chemistry or physics at a minimum of grade 4 at SL.

## Bachelor of Commerce/Bachelor of Mechatronics Engineering

Mechatronics engineers are equipped with the knowledge and skills to design, build and operate the intelligent products and systems of today and tomorrow. Combining such expertise with a thorough understanding of the financial, managerial and social issues that surround the engineering field prepares graduates for leadership roles in cutting edge research and development.

This double degree combines two of Monash University's most prestigious and internationally renowned faculties.

### Course Outline

The double degree comprises 16 business and economics units including eight foundation units covering the main commerce disciplines and a commerce major (at least eight units) chosen from those offered on the Clayton campus. The mechatronics engineering component includes 25 engineering units comprising six foundation units in the main areas of engineering and 19 mechatronics units.

### Career Outlook

Mechatronics engineers are in great demand and opportunities are virtually unlimited. They are at the forefront in development of new devices, with research opportunities available in nanotechnology, robotics, bioengineering and other related industries. Graduates from this double degree use their technical skills and business knowledge to become leaders in the field with roles in Australian and multinational organisations.

### Course Details

Five years full-time, 10 years part-time  
Clayton campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, a study score of at least 25 in mathematical methods (either), and at least 20 in physics or chemistry.

2009 CSP fee: \$7151

2009 IB score: Consult faculty for further information

IB prerequisites: English, mathematics (SL or HL) or further mathematics SL and one of chemistry or physics at a minimum of grade 4 at SL.

## Bachelor of Commerce/Bachelor of Science

Every scientific breakthrough is accompanied by a complex transition from the laboratory to the people it will benefit. This double degree is aimed at students who are interested in science but see their future linked to its management and commercialisation. It equips students with specialised training in a scientific field while teaching them how the commercial world operates.

### Course Outline

Students study eight foundation units in the major commerce disciplines and a commerce major (at least eight units) chosen from those offered on the Clayton campus. Studies in the science component comprise one core unit and a major and a minor sequence in other disciplines. The remaining units may be taken from any faculty in the University. Major study areas include physical sciences, life sciences, geosciences, and mathematical sciences.

### Career Outlook

Graduates from this course are in high demand because of the combination of science and commerce skills. In addition to being able to pursue the many career paths both degrees present, this double degree offers specialised opportunities in health education, advocacy, medical sales and marketing. Graduates find work with pharmaceutical companies, research organisations and government and private sector health services.

### Course Details

Four years full-time, eight years part-time  
Clayton campus

2009 clearly-in ENTER: 91.45

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$6493

2009 IB score: 34

IB prerequisites: English and one of further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Business and Economics at Berwick, Gippsland, Peninsula, Malaysia and South Africa and off-campus

The Bachelor of Business and Commerce is the Faculty of Business and Economics' international program that is offered on five campuses across three countries, or part-time by off-campus learning.

It is designed to provide maximum flexibility, allowing students to complete a second business major, or a major from another faculty.

The program offers students unique opportunities, including work experience or internships and the ability to transfer between campuses.

### Berwick

Berwick is Monash's newest Australian campus and serves Melbourne's fastest growing urban corridor about 40km south east of the city.

The campus is within five minutes walk of the picturesque centre of Berwick with its speciality shops, cafes and business services. The campuses modern buildings include state-of-the-art learning and teaching facilities, an electronic library and pleasant student recreational areas.

In addition to the Bachelor of Business and Commerce, double degrees are offered in communication and information technology and systems. Berwick is the only Australian campus to offer major studies in tourism and marketing communications.

### Gippsland

Located at Churchill in the Latrobe Valley, about two hours drive east of Melbourne, the campus is uniquely situated within easy reach of both the coast and the snowfields and is surrounded by agricultural country and many tourist attractions.

Sporting facilities include an indoor heated pool, basketball courts, a gymnasium and a golf course. The campus plays a central role in the university's flexible delivery and off-campus learning activities.

Gippsland is the only Monash campus to offer the Bachelor of Sports Promotion and Events Management. It also houses double degrees in Arts, Education, Engineering, IT, Science and Visual Arts.

### Peninsula

The Peninsula campus is an attractive, low-rise campus located in the city of Frankston – about 45km from Melbourne's central business district – with excellent access to the beach resorts of the Mornington Peninsula and Port Phillip Bay, and the countryside.

The campus has strong connections with the local community and has a modern library, a major art and craft complex, the George Jenkins theatre and a range of indoor and outdoor sporting facilities, including tennis courts, gymnasium and hockey pitch.

Peninsula is the only Monash campus in Australia to offer a major in International business, and the only Monash campus to offer a major in sport management.

Two other courses with a business component are offered at Peninsula – Bachelor of Psychology and Business and the double degree, Bachelor of Business and Commerce/ Bachelor of Sport and Outdoor Recreation.

### Sunway, Malaysia

Monash Sunway campus welcomed its first students in 1998, and has since grown to accommodate more than 4000 students. Located about 18km from Kuala Lumpur, the campus features new teaching facilities, including multimedia equipped classrooms and a well-developed library.

Monash Sunway is the only Monash campus to offer major studies in e-business, and in addition to the Bachelor of Business and Commerce, it also offers a double degree with the Bachelor of Communication.

### South Africa

Opened in 2001, Monash South Africa is located on a 100 hectare site, about 20km north-west of central Johannesburg in an unspoilt and secure area of the Gauteng province. At present the campus has facilities for 1500 students, including self-catering student apartments, computer labs, recreational facilities and a library.

The campus offers major studies in accounting, economics, human resource management, management, marketing and tourism.

## Bachelor of Business and Commerce

Business and commerce are the drivers of the world economy. The decisions made by experts in finance, banking, economics and related industries have a profound impact on the living standards and lives of millions around the globe.

This program is offered on three Monash campuses in Australia, as well as in South Africa and Malaysia, and students are able to move between each setting to take advantage of specialised study areas and opportunities. Some majors are unique to a particular campus. This degree is also offered by off-campus learning.

All Australian business and commerce courses include opportunities for work placement and/or business internship programs, giving students valuable real-world experience before graduation.

### Course Outline

The six core units cover the major business disciplines – accounting, business law, economics, business statistics, management and marketing. The eight-unit major can be selected from those available on the student's home campus. The electives, or second major, may be taken within the faculty or from disciplines offered by other faculties.

### Career Outlook

Depending on the chosen area of major study graduates can work as a financial analyst, human resources officer and public relations manager, as well as in marketing, accountancy, international trade, administration and advertising.

This degree is recognised by CPA Australia, the Institute of Chartered Accountants in Australia, the Australian Securities and Investments Commission, the Australian Human Resources Institute, the Australian Institute of Management and the Australian Marketing Institute.

### Course Details

Three years full-time, six years part-time

Berwick, Gippsland, Peninsula, South Africa and Sunway campuses

Off-campus study is available at Gippsland.

2009 clearly-in ENTER: Berwick 72.55

Gippsland 72.30

Peninsula 73.20

South Africa consult faculty

Sunway 73.00

VCE prerequisites: Units 1 and 2 – any two units from general mathematics and/or mathematical methods (either). Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2009 CSP fee: \$8168

2009 Tuition fee (Sunway): RM 27,760

2009 IB score: Berwick 25

Gippsland 25

Peninsula 26

South Africa consult faculty

Sunway 24

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business and Commerce (Global)\*

The Bachelor of Business and Commerce (Global) is a new degree which embraces the Monash Passport concept of 'the world is your campus' and extends upon it to include an opportunity for a full semester of study off-shore as well as the study of two units unique to this degree.

The course aims to challenge students to explore a broad range of social and cultural issues that impact upon global business and are affected by the global business phenomenon. There will be opportunity to discuss such issues on-line to gain multiple perspectives on action, from international experts from other countries.

Students will complete part of their degree overseas. This international experience will enhance their capability as business leaders of the future.

### Course Outline

Two unique core units offer study of challenging issues in global business today and the opportunity to investigate a global business topic or issue in another country while studying abroad. Six further core units cover the major business disciplines – accounting, business law, economics, business statistics, management and marketing.

The eight-unit major can be selected from those available on the student's home campus (see the table on page 57) and the electives – or second major – may be taken while studying off-shore, or within the faculty, or from disciplines offered by other faculties.

### Career Outlook

Graduates can claim that they have engaged with global issues first-hand and as global citizens. Depending on their chosen area of major study, they will therefore work with critical insight, as financial analysts, human resources officers, or public relations managers, as well as in marketing, accountancy, international trade, administration and advertising.

### Course Details

Three years full-time, six years part-time

Berwick, Gippsland and Peninsula campuses

Off-campus study is available at Gippsland.

2009 clearly-in ENTER: New course

VCE prerequisites: Units 1 and 2 – any two units from general mathematics and/or mathematical methods (either). Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2009 IB score: New course

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

\*Subject to final university approval.

## Bachelor of Arts/ Bachelor of Business and Commerce

Business training along with the transferable skills and knowledge gained from studies in arts, such as communication, organisation, analysis and research skills, are a powerful combination. This flexible course enables students to tailor their studies to suit their career aspirations and to focus in different contexts and different environments while gaining knowledge of the theory, principles and core elements of the relevant discipline areas.

### Course Outline

Students complete an arts major, an arts minor, the prescribed business core units, and a business major chosen from the majors offered at Gippsland. For arts majors and minors, refer to the arts disciplines table on page 41.

### Career Outlook

Depending on their chosen specialisations, graduates can pursue work in a variety of roles including journalism, publishing, editing, writing, public relations, corporate communications and marketing.

### Course Details

Four years full-time, eight years part-time

Gippsland campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 1 and 2 – any two units from general mathematics and/or mathematical methods (either). Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2009 CSP fee: \$6699

2009 IB score: Consult faculty for further information

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business and Commerce/Bachelor of Communication

The continued evolution of communication technologies has had a profound impact on modern business. Understanding new and traditional media and mass communications has become an essential skill for those working in today's marketplace.

In addition to receiving a thorough grounding in business practices, students of this double degree are given an insight into how the media works and develop specialised skills in describing and analysing the processes, uses and effects of traditional and new communications.

### Course Outline

In the business and commerce component students study core business units – accounting, business law, microeconomics, business statistics, management, and marketing – a major specialisation chosen from the majors offered at Berwick or Malaysia and elective units.

For the communication component students undertake a communications major as well as an arts minor (four units) and additional studies in arts.

### Career Outlook

Depending on their chosen specialisation, graduates can pursue work in a variety of roles including journalism, publishing, editing, writing, public relations, corporate communications, marketing, advertising, multimedia and tourism.

### Course Details

Four years full-time, eight years part-time

Berwick and Sunway campuses

2009 clearly-in ENTER: Berwick 76.30

Sunway 73.00

VCE prerequisites: Units 1 and 2 – any two units from general mathematics and/or mathematical methods (either). Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2009 CSP fee: \$7183

2009 Tuition fee (Sunway): RM 27,760

2009 IB score: Berwick 27

Sunway 24

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL, minimum grade of 4 required.

## Bachelor of Business and Commerce/Bachelor of Visual Arts

Art can be big business. Australia has a growing art market, and the sale, administration and appraisal of major works requires experts who can speak both the language of business and of art.

This double degree promotes a broad understanding of the visual arts and the ideas and forces affecting them, as well as the development of keen management, business and financial skills.

It is ideal for students seeking a career in art administration, gallery management and the ever-growing art market, while for the aspiring artist it offers a valuable insight into the business world.

### Course Outline

The course comprises 16 units in the business degree, including six core units in the main business and commerce disciplines, a major (eight units) chosen from the majors offered at Gippsland and two electives.

The visual arts component comprises 16 units including six compulsory core units and a visual arts major. Further units are undertaken in visual arts theory.

### Career Outlook

Graduates will have a multitude of professional careers to choose from including work in art criticism, gallery management, cultural programs for community, government or business and a range of other art and design industry activities.

### Course Details

Four years full-time, eight years part-time

Gippsland campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 1 and 2 – any two units from general mathematics and/or mathematical methods (either). Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a study score of at least 30 in one of art or studio arts.

2009 CSP fee: \$8677

2009 IB score: Consult faculty for further information

IB prerequisites: English and one of mathematical studies or further mathematics SL, or mathematics HL or SL at a minimum grade of four.

## Bachelor of Civil and Environmental Engineering/ Bachelor of Business and Commerce

This multidisciplinary course has been designed to attract students interested in civil engineering, sustainable development and business management. The course provides a broad-based capability for the design, implementation and management of civil engineering solutions in an environmental context, combined with broad knowledge and skills in a range of business areas.

### Course Outline

The course comprises 16 units in the business and commerce degree, including six core units in the main business and commerce disciplines, a major (eight units) chosen from the majors offered at Gippsland and two electives. Students complete a sequence of 24 civil and environmental engineering units including environmental science, geoenvironment, water resource management and structural engineering.

### Career Outlook

Civil and environmental engineering graduates are in increasing demand and this double degree will allow students to use their expertise in planning, designing and operating environmentally sensitive infrastructure as well as apply their business knowledge. Graduates work in a variety of areas including management of natural resource systems, waste recycling and integrating transport aspects to produce sustainable urban and rural developments.

### Course Details

Five years full-time, ten years part-time

Gippsland campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, a study score of at least 20 in physics, chemistry and in one of mathematical methods (either) or specialist mathematics.

2009 CSP fee: \$6668

2009 IB score: Consult faculty for further information

IB prerequisites: English, mathematics (SL or HL) or further mathematics SL and chemistry and physics at a minimum of grade 4 at SL.



### Graduate profile

## Brooke Modd

**Bachelor of Business and Commerce (Honours)**  
**Business Development Manager –**  
**Contours Women's Fitness**

*"I chose to study at Monash because of its reputation as one of the top universities in Australia and students with a Monash degree are highly sought after by business.*

*The quality of teaching at Monash was excellent. There was always lots of involvement in the lectures and the lecturers were very approachable and willing to help. The coursework was enjoyable because each requirement is different and interesting and always a new challenge.*

*The International Marketing Study Tour, during which we met senior staff from some of the world's leading organisations, was a very positive experience during my studies."*

## Associate degree in Business and Commerce

This course provides a pathway into the third year of the Bachelor of Business and Commerce degree.

### Course Outline

The course comprises 16 units including four core units in the main business and commerce disciplines. Students select a major or two sub-majors from accounting, business law, economics, human resource management, management or marketing. Electives may be chosen from within or outside the faculty.

### Career Outlook

Students are able to choose major study areas to match their personal interests and career ambitions. Depending on the area of major study undertaken, graduates can work as financial analysts, human resources officers, accountants, as well as in marketing and administration.

### Course Details

Two years full-time

Gippsland campus

2009 clearly-in ENTER: Consult faculty for further information

VCE prerequisites: Units 1 and 2 – two units from general mathematics and/or mathematical methods (either). Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2009 CSP fee: \$8182

2009 IB score: Consult faculty for further information

IB prerequisites: English and mathematics (any) at a minimum grade of four at standard level.

### Other courses to consider

Bachelor of Arts/Bachelor of Business (Accounting) – p25

Bachelor of Arts/Bachelor of Business (Banking and Finance) – p26

Bachelor of Arts/Bachelor of Business (Management) – p26

Bachelor of Arts/Bachelor of Business (Marketing) – p26

Bachelor of Business(Banking and Finance)/ Bachelor of Laws – p89

Bachelor of Business/ Bachelor of Visual Arts – p21

Bachelor of Arts/Bachelor of Economics – p27

Bachelor of Commerce/Bachelor of Secondary Education – p64

Bachelor of Commerce/Bachelor of Laws – p90

Bachelor of Music/Bachelor of Commerce – p35

Bachelor of Pharmacy/Bachelor of Commerce – p110

Bachelor of Business and Commerce/ Bachelor of Education (Primary) (Gippsland) – p61

Bachelor of Business and Commerce/ Bachelor of Information Technology and Systems – p85

Bachelor of Business and Commerce/ Bachelor of Sport and Outdoor Recreation (Peninsula) – p66

Bachelor of Science/Bachelor of Business and Commerce – p118

## Business and Economics majors

Business and Economics programs are offered on the Berwick, Caulfield, Clayton, Gippsland, Peninsula, Sunway and South Africa campuses and by off-campus learning. The majors available vary between campuses as indicated below.

Major	Berwick	Caulfield	Clayton	Gippsland	Peninsula	Sunway	South Africa	Off-campus
Accounting	•	•	•	•	•	•	•	•
Accounting and finance			•					
Asian development and transition			•					
Banking and finance		•				•		
Business modelling			•					
Business law		•				•		•
Business law and taxation			•					
Competition, regulation and public policy			•					
e-Business						•		
Econometrics and business statistics		•	•			•		
Economics	•	•	•	•		•	•	•
Finance			•					
Human resource management	•	•	•	•	•		•	•
Information, strategy and decision-making			•					
International business					•	•		
International commerce			•					
Labour and employment			•					
Management	•	•	•	•	•	•	•	•
Marketing	•	•	•	•	•	•	•	•
Marketing communication	•							
Quantitative economics	•							
Sport management					•			
Sustainability			•					
Tourism	•						•	