

Art & Design

Monash Bachelor of Interior Architecture student Elizabeth McMahon's piece "Paradise Centre" discusses refugees connections to the wider community.



What makes Art & Design at Monash special?

- **World class facilities** – Access to Australia's only tertiary-level automotive clay-modelling studio, plus purpose-built architecture, fine arts and multimedia studios.
- **Professional instruction** – All staff are experienced practitioners and professionals in their respective fields.
- **Influential graduates** – Our graduates are shaping the future of art and design around the world. As award-winning practitioners, they push artistic and social boundaries and challenge established ideas.
- **Research intensive** – Monash Art & Design has the largest studio-based research program in Australia.

Areas of research and research facilities

The Faculty of Art & Design is recognised and respected for providing excellence in education, practice and research that is characterised by a spirit of enquiry and collaboration.

The faculty's energy is driven by a community of staff who are active art and design practitioners, architects and theorists, who focus on critically informed creative activity at the highest level. As professional artists, designers, architects and theorists, staff members bring to their research expertise and dedication which reflect the diverse approaches found in contemporary visual culture and the built environment.

The Faculty of Art & Design is committed to creating a culture of research excellence and has established the following 11 research clusters: Architecture, CEMA (Centre for Electronic Media Arts), EOS (Environment, Object and Space), GCAD (Gippsland Centre for Art & Design), Industrial Design, Paradoxa, SCOPE, Spatial Research, Visualisation, Un-real Practice and Visual Discourses.

The built environment of tomorrow

Bachelor of Architectural Design

Architects create the environment in which we live. They provide leadership in the design and construction of the built environment, collaborating with engineers, builders and other design professionals.

Architectural design is a process of investigation, critical observation and experiment, involving 3D and material testing of ideas to achieve coherent design solutions.

Monash University's new architecture program and its new Caulfield architecture studios were launched in 2008.

The course is the first new architecture course in Australia in 30 years and is unique in Australia in that it sits within an art and design school.

The first year of the program involves drawing and theory units common to design students. As well as studying building technology, design, architectural theory and history, students will take electives in complementary art and design disciplines including industrial design, furniture, sculpture, glass and digital media.

Graduates of the Bachelor Architectural Design will automatically progress to the Master of Architecture and become qualified to gain professional accreditation as architects.

Career outlook

A strong employment market for architects exists in Australia, as well as substantial international opportunities. Many Australian architects work for practices overseas and Australian firms regularly undertake international projects.

See page 18 for course details.

Contact

For further information talk to one of our course advisers:

Faculty of Art & Design

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Student profile

Akiko Ueda

**Bachelor of Design
(Visual Communication) 2007**

"My course allowed me to explore various areas of design and was very flexible.

I studied in a productive environment, with good facilities, and contact with industry professionals. I think I have benefited most from being around people who are talented and passionate about what they do. I had the opportunity to mix with students of different disciplines and faculties which is great for studying and my future career."



Foundation architects

It almost goes without saying that many of Australia's finest buildings are works of art, but a new course at Monash University is strengthening the link between art, design and architecture.

Concerned that over the years the role of the architect in the building process had diminished, the designers of Monash University's new architecture course – Bachelor of Architectural Design – have embraced these sentiments and put the architect back on centre stage.

The new course, offered for the first time in 2008, is set within the framework of the Faculty of Art & Design with students of the architecture program having access to the range of studios across the faculty.

Foundation Professor Shane Murray said the course asserted the pivotal role of architectural design in architectural education, research and practice.

"A great deal of planning went into the design of our subject content, resources and studio space," Professor Murray said.

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Bachelor of Architectural Design

Architects provide leadership in the design and construction of the built environment, collaborating with engineers, builders and other design professionals. Architecture at Monash is an innovative program that engages with practice, industry and the broader community. It seeks to advance architecture through ambitious design practice and research which contributes to social and environmental sustainability. The program's focus on architecture as a creative discipline is enhanced through its location in an art and design faculty. Connections between architecture, art and design enable students to establish a creative network by studying alongside industrial designers, painters, sculptors, interior architects, glass artists and more.

Course Outline

The degree encourages links between art, design and architecture and builds on the following areas of study:

Architectural design studios and workshops – Architectural history and theory – Art and design health and safety – Communications – Drawing – Technologies and environments

Career Outlook

The Bachelor of Architectural Design is the first of two degrees designed for students who wish to practice as an architect. Students who successfully complete this bachelor degree are guaranteed entry to the two-year Master of Architecture program.

Course Details

Three years full-time, six years part-time

Caulfield campus

2009 clearly-in ENTER: 90.35

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2009 CSP fee: \$6851

2009 IB score: 33

IB prerequisites: English and Mathematics at a minimum of grade four at standard level. For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Design (Visual Communication)

Graphic design is all about communicating a message by visual means. Everywhere you look, chances are a graphic designer has been involved in creating a visual message; from posters, album covers, magazine ads and newspapers, to packaging, menus and business logos – they are all created by graphic designers.

Graphic designers combine art and technology to communicate ideas. They work with a variety of tools, including images and typography, to create a unique, effective way of getting a message to the audience.

The Monash Visual Communication degree is well established and respected, and attracts excellent industry support.

Course Outline

The course consists of the following areas of study:

Art and design health and safety – Communication methods – Design history and theory – Digital imaging and photomedia – Drawing – Electronic design – Graphic design studios – Methods of production – Popular culture – Professional practice – Typography

Career Outlook

A degree in visual communication can lead to work as a graphic designer in advertising, corporate communications, publishing and entertainment industries, electronic media and public information systems, and graphic design studios.

Course Details

Three years full-time

Caulfield campus

Selection: Interview and folio review

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a minimum ENTER of 70.00

2009 CSP fee: \$5206

2009 IB score: Range of criteria

IB prerequisites: English at a minimum of grade four at standard level.

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Industrial Design

Industrial designers are responsible for the design of a range of consumer products, from furniture and domestic appliances, to special medical and scientific equipment, vehicles and industrial machinery. From very large projects, to very small consumer items, the job of an industrial designer is to create a product which simultaneously achieves functional and aesthetic goals. In designing these new products, they must consider issues of usability, innovation, materials and manufacturing.

Students learn to plan and manage projects within the constraints of a design brief, just as they will in their working lives. Students have access to state-of-the-art facilities including safe, modern workshops and the latest computer modelling software.

Course Outline

The course consists of the following areas:

3D design, visualisation and modelling – Art and design health and safety – Design history and theory – Drawing – Ergonomics – Industrial design studios – Materials and manufacturing – Model making and workshop practice – Professional practice

The fourth year of the degree is an honours year, where students may choose to undertake professional practice studies or industrial design research. On successful completion of the degree, students will graduate with honours.

Career Outlook

This degree can lead to a career in consumer and industrial product design in the automotive, electronic, packaging, exhibition, sporting and furniture industries.

Course Details

Four years full-time

Caulfield campus

Selection: Interview and folio review

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, a study score of at least 20 in mathematics (any) and a minimum ENTER of 70.00.

2009 CSP fee: \$5497

2009 IB Score: Range of criteria

IB prerequisites: English and mathematics at a minimum of grade four at standard level. For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Interior Architecture

Interior architecture owes as much to the theory and practice of art, philosophy and psychology as it does to architecture and design. The Bachelor of Interior Architecture course focuses on cultural, institutional, commercial and domestic architectural space. A strong focus on creative, conceptual design is complimented by work on building construction and design communication skills for professional practice.

Course Outline

The course consists of the following areas of study:

Art and design health and safety – Building constructions and materials – Communication methods – Computer-aided design – Design history and theory – Drawing – Ergonomics – Furniture design – Interior architecture studios – Model making – Professional practice – Structures and services – Work placement

The fourth year of the degree is an honours year, where students may choose to undertake professional practice studies or interior architecture research. On successful completion of the degree, students will graduate with honours.

Career Outlook

A degree in interior architecture can lead to a career in design for the retail and commercial sectors, domestic interiors, furniture, exhibition, entertainment industries and general architectural sector.

Course Details

Four years full-time

Caulfield campus

Selection: Interview and folio review

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a minimum ENTER of 70.00

2009 CSP fee: \$6094

2009 IB Score: Range of criteria

IB prerequisites: English at a minimum of grade four at standard level

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Multimedia and Digital Arts

The digital revolution has significantly altered the way people seek information and understand the world around them. As a result, a career in new media offers many possibilities.

Web and multimedia design are now essentials in the corporate world, while training in animation, motion graphics and digital imaging can lead to a career in the ever-evolving fields of movies, video games and entertainment.

Monash students study a combination of multimedia and digital technologies.

Course Outline

The course consists of the following areas of study:

3D design and visualisation – Art and design health and safety – Design history and theory – Digital arts and design studio – Digital audio video – Digital media authoring – Drawing – Professional practice – Visual thinking and communications – Website authoring

Career Outlook

Graduates with digital imaging and multimedia skills have the potential to participate in all areas of the emerging industry, from design to programming, or from motion graphics to virtual-world design.

Career opportunities include employment in new media art, multimedia, advertising and graphic design industries in web design, computer animation, interface design, game and virtual reality design, digital imaging, illustration, motion graphics or digital video production.

Course Details

Three years full-time

Caulfield campus

2009 clearly-in ENTER: 84.95

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a study score of at least 30 in one of art, studio arts or visual communication and design.

2009 CSP fee: \$5444

2009 IB Score: Range of criteria

IB prerequisites: English at a minimum of grade four at standard level. Design Technology or Visual Arts at a minimum of grade five at a standard level or grade four at higher level.

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html



Student profile

Bettina Hamilton

Bachelor of Fine Art (Painting)
Honours 2007

"My course allowed flexibility to work in a variety of media and explore my own creative process. The regular studio group critiques have been vital in developing my critical thinking and the course has given me an understanding of contemporary art practice as well as confidence in my own."

Bachelor of Fine Art

In an increasingly globalised world, the ability to see and reflect the surrounding environment in an original light offers many advantages.

Strongly influenced by philosophical and intellectual traditions, artists play an integral part in the formation of contemporary culture, and the way a society thinks about itself.

This Monash degree focuses on the creative and analytical skills required to pursue a career as an artist.

Students may spend up to a semester of their degree studying at the Monash Centre in Prato, Italy.

Course Outline

Students can choose to major in:

Glass – Metals and jewellery – Painting – Photomedia – Printmedia – Sculpture

The course consists of the following areas of study:

Art and design health and safety – Drawing – Art and design history and theory – Studio studies – Professional practice

Career Outlook

A degree in fine art can lead to a career as an artist, craftsperson or teacher, or work in museums, galleries, community arts programs, art and design consultancies or conservation organisations.

Course Details

Three years full-time, six years part-time

Caulfield campus

Selection: Interview and folio review

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a minimum ENTER of 70.00.

2009 CSP fee: \$5270

2009 IB Score: Range of criteria

IB prerequisites: English at a minimum of grade four at standard level.

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Visual Arts

Monash students are encouraged to take risks in their work, crossing disciplinary and cultural boundaries to pursue their own aspirations.

The broad multidisciplinary course allows students to study the combination of units that best suit their own individual and professional aims. Students can study up to a semester of their degree at the Monash Centre in Prato, Italy.

Course Outline

In the first year students are exposed to a range of visual art studios. In the second year, students can choose to major in one of the following areas:

Glass – Interdisciplinary design – Metals and jewellery – Painting – Photomedia – Printmedia – Sculpture – Theory of art and design

The course consists of the following areas of study:

Art and design health and safety – Drawing – Studio studies – Art and design history and theory – Professional practice

Career Outlook

Just like fine art graduates, visual arts students can expect to discover a multitude of career pathways after graduation. Due to the multidisciplinary nature of the course, students are exposed to a variety of practices, which are immensely useful in the workforce.

Course Details

Three years full-time

Caulfield campus

2009 clearly-in ENTER: 80.90

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English and a study score of at least 30 in art or studio arts.

2009 CSP fee: \$5201

2009 IB Score: 29

IB prerequisites: English at a minimum of grade four at standard level. Visual Arts at a minimum of grade five at standard level or grade four at higher level.

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Visual and Media Arts

Visual and media artists work in the ultra-modern art mediums such as photo and digital media, to create pieces that bridge the gap between the traditions of art history and the technologies of today.

The Monash visual and media arts course provides a broader range of studio options than the traditional fine arts studies with the aim of producing well-rounded art practitioners who can play a part in shaping Australia's visual arts industry.

Course Outline

Students may choose to major in one of the following areas:

Digital media – Painting – Printmedia – Sculpture

The course consists of the following areas of study:

Art and design health and safety – Art and design history and theory – Digital media – Drawing – Visual arts studio – Professional practice

Career Outlook

A degree in the visual and media arts can lead to a career as an artist, craftsperson or teacher, or to work in museums, galleries, community arts programs, art and design consultancies or conservation organisations.

Course Details

Three years full-time

Gippsland campus

2009 clearly-in ENTER: Range of criteria

VCE prerequisites: Units 3 and 4 – a minimum ENTER of 70.00 and a study score of at least 30 in English (ESL) or 25 in any other English.

2009 CSP fee: \$5332

2009 IB Score: Range of criteria

IB prerequisites: English at a minimum grade of four at standard level.

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Bachelor of Business/Bachelor of Visual Arts

The Bachelor of Business/Bachelor of Visual Arts is a double degree which allows students to bridge the gap between professional art practice and business management.

Students can expect to develop knowledge across the wide range of business disciplines, along with the theories and practices associated with a professional career in the visual arts. In particular, students will develop an understanding of the relationship between visual arts practice and appropriate business models.

Course Outline

The course provides students with foundation knowledge in the major business disciplines, together with an understanding of the theories and practices associated with being a professional visual artist.

For information on study options available in the Bachelor of Business, see page 44

For details of the course outline for the Bachelor of Visual Arts, see page 20.

Career Outlook

Graduates of this program will have two qualifications and be able to practice professionally in art media or art and design criticism, or they may become involved in the business aspects of art gallery management, corporate collections, art investment, cultural events for community, government and business sectors, and commercial art and design industry activities.

Course Details

Four years full-time, eight years part-time

Caulfield campus

2009 clearly-in ENTER: Contact faculty for further information.

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in Mathematics (any) and a study score of at least 30 in art or studio arts.

2009 CSP fee: \$6610

2009 IB Score: Contact faculty for further information.

IB prerequisites: English and Mathematics (any) at a minimum of grade four at standard level. Visual Arts at a minimum of grade five at standard level or grade four at higher level.

For minimum English requirements for this course please refer to the English language requirements for international students website:

www.monash.edu/study/international/entry-requirements-english.html

Honours in Art & Design

Monash University is committed to developing Australia's premier Honours program, offering outstanding students the chance to enhance their qualifications and in-depth knowledge.

The year-long program offers high-achieving students the opportunity to develop an area of specialisation of their own choice, and to gain a deeper understanding of their chosen studio media.

In many cases Honours study can be the beginning of a student's individual research as a professional artist.

Honours students undertake advanced studies and research in their chosen discipline and complete a major project.

Honours programs in Art & Design are available in:

Bachelor of Visual Communication

Bachelor of Multimedia and Digital Arts

Bachelor of Fine Art

Bachelor of Visual Art

Honours studies in the field of industrial design and interior architecture are incorporated into the structure of the Bachelor degree. For further details, please refer to the individual entries for these courses.

Other courses to consider

Bachelor of Engineering/Bachelor of Design (Industrial Design) – p72

Bachelor of Arts/Bachelor of Visual Arts – p35

Bachelor of Visual Arts/Bachelor of Education – p63