

## Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

### **B2028** Bachelor of Business and Bachelor of Media Communication

#### Specialisation: Digital humanities

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting <i>or</i> ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1208 Digital humanities: Concepts, tools and debates
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	FIT1033 Foundations of 3D <i>or</i> FIT1052 Digital futures: IT shaping society
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2329 Project in applied digital humanities	Specialisation elective unit 1
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	ATS2280 Video games: Industry and culture <i>or</i> ATS2305 Digital humanities: Expanding research paradigms <i>or</i> ATS2672 Exploring texts with computers <i>or</i> ATS2931 Making history at the museum	Specialisation elective unit 2
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective unit 3	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective unit 4	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	DGN3107 Digital humanities in action (12 points)	
Year 4 Semester 2	Business major unit 8 <i>or</i> Business elective unit	Capstone unit, corporate project, international experience <i>or</i> internship unit selected from a list	ATS3216 Media communication professional project <i>or</i> ATS3213 Media communication professional placement (12 points)	

# Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

## **B2028** Bachelor of Business and Bachelor of Media Communication

### Specialisation: Journalism

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting <i>or</i> ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1089 Fundamentals of journalism
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1090 Practice of journalism
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2784 News and power <i>or</i> ATS2787 Social media and digital storytelling	Specialisation elective unit 1
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	Specialisation elective unit 2	Specialisation elective unit 3
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective unit 4	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective unit 5	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3265 Broadcast studio journalism <i>or</i> ATS3645 Journalism and global change	ATS3786 Journalism, law and ethics
Year 4 Semester 2	Business major unit 8 or Business elective unit	Capstone unit, corporate project, international experience or internship unit selected from a list	ATS3216 Media communication professional project <i>or</i> ATS3213 Media communication professional placement (12 points)	

# Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

## **B2028 Bachelor of Business and Bachelor of Media Communication**

### **Specialisation: Media**

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting <i>or</i> ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1279 Media and culture
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1280 Understanding media
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2436 New media: From the telegraph to Twitter <i>or</i> ATS2439 Youth media: Understanding media research <i>or</i> ETS2440 The public sphere	Specialisation elective unit 1
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	Specialisation elective unit 2	Specialisation elective unit 3
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective unit 4	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective unit 5	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3732 Communications and media studies: Contemporary debates <i>or</i> ATS3954 Media industry project	Specialisation elective unit 6
Year 4 Semester 2	Business major unit 8 <i>or</i> Business elective unit	Capstone unit, corporate project, international experience <i>or</i> internship unit selected from a list	ATS3216 Media communication professional project <i>or</i> ATS3213 Media communication professional placement (12 points)	

# Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

## **B2028** Bachelor of Business and Bachelor of Media Communication

### Specialisation: Screen

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting <i>or</i> ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1304 Introduction to television studios
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1305 Introduction to film studies
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2529 Australian film and television: Local and global <i>or</i> ATS2962 Now showing: contemporary approaches to film and television	Specialisation elective unit 1
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	Specialisation elective unit 2	Specialisation elective unit 3
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective unit 4	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective unit 5	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3969 Film and television studies in the digital era <i>or</i> ATS3970 Performing film and television criticism with new technologies	Specialisation elective unit 6
Year 4 Semester 2	Business major unit 8 <i>or</i> Business elective unit	Capstone unit, corporate project, international experience <i>or</i> internship unit selected from a list	ATS3216 Media communication professional project <i>or</i> ATS3213 Media communication professional placement (12 points)	