

Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

B2027 Bachelor of Business and Commerce and Bachelor of Communication and Media Studies

Specialisation: Communications, media and screen studies

| | Bachelor of Business and Commerce | | Bachelor of Communication and Media Studies | |
|------------------------|---|--|--|--|
| Year 1 Semester 1 | ACW1100 Introduction to financial accounting <i>or</i> ACW1200 Accounting for managers | ECW1101 Introductory microeconomics | AMU1277 Media studies | AMU1305 Film studies: Forms and approaches |
| Year 1 Semester 2 | Business and Commerce major unit 1 | MGW1010 Introduction to management | AMU1278 Communications technologies and practices | AMU1304 Television studies: Forms and approaches |
| Year 2 Semester 1 | Business and Commerce major unit 2 | MKW1120 Marketing theory and practice | AMU2453 Research methods in the social sciences | AMU2787 Multimedia journalism |
| Year 2 Semester 2 | Business and Commerce major unit 3 | ETW1000 Business and economics statistics <i>or</i> ETW1102 Business statistics | AMU2450 Contemporary media theory | AMU2439 Youth and mobile media |
| Year 2 Summer Semester | | | AMU3744 Workplace learning internship | |
| Year 3 Semester 1 | Business and Commerce major unit 4 | BTW1042 Malaysian business law | AMU3857 Writing techniques | |
| Year 3 Semester 2 | Business and Commerce major unit 5 | Business and Commerce elective unit | AMU3127 Stardom: Celebrity, society and power | AMU2448 Film genres |
| Year 4 Semester 1 | Business and Commerce major unit 6 | Business and Commerce major unit 7 | AMU3806 Business reporting | AMU3451 Freedom and control in the media |
| Year 4 Semester 2 | Business and Commerce major unit 8 | BEX33555 Integrative business practices | AMU3650 A world in crisis: Multilevel responses to global emergencies | AMU3449 Reading social media: Sociotechnological literacies |

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B2027 Bachelor of Business and Commerce and Bachelor of Communication and Media Studies

Communication specialisation: Global studies in communication and media

| | Bachelor of Business and Commerce | | Bachelor of Communication and Media Studies | |
|------------------------|---|--|--|---|
| Year 1 Semester 1 | ACW1100 Introduction to financial accounting <i>or</i> ACW1200 Accounting for managers | ECW1101 Introductory microeconomics | AMU1277 Media studies | AMU1325 Introduction to world politics and history |
| Year 1 Semester 2 | Business and Commerce major unit 1 | MGW1010 Introduction to management | AMU1278 Communications technologies and practices | AMU1326 Transformation from above: Globalisation and the state |
| Year 2 Semester 1 | Business and Commerce major unit 2 | MKW1120 Marketing theory and practice | AMU2453 Research methods in the social sciences | AMU2787 Multimedia journalism |
| Year 2 Semester 2 | Business and Commerce major unit 3 | ETW1000 Business and economics statistics <i>or</i> ETW1102 Business statistics | AMU2450 Contemporary media theory | AMU2439 Youth and mobile media |
| Year 2 Summer Semester | | | AMU3744 Workplace learning internship | |
| Year 3 Semester 1 | Business and Commerce major unit 4 | BTW1042 Malaysian business law | AMU2625 Borders, people and identity: Migration in the 21st century | AMU2814 Transforming community: Project design and public relations for social campaigns |
| Year 3 Semester 2 | Business and Commerce major unit 5 | Business and Commerce elective unit | AMU3451 Freedom and control in the media | |
| Year 4 Semester 1 | Business and Commerce major unit 6 | Business and Commerce major unit 7 | AMU3806 Business reporting | AMU3570 International relations |
| Year 4 Semester 2 | Business and Commerce major unit 8 | BEX33555 Integrative business practices | AMU3650 A world in crisis: Multilevel responses to global emergencies | AMU3449 Reading social media: Sociotechnological literacies |