

Conference Program

Day 1, Thursday 3 July 2008

7 - 9am	Registration					
9:00 - 9:20	Opening address and formal opening of conference: Professor Stephanie Fahey, Deputy Vice-Chancellor (International)					
9:20 - 9:40	Welcome address: Professor Owen Hughes, Acting Dean, Faculty of Business & Economics					
9:40 – 10:40	Keynote address by Professor Richard Fletcher					
10:40-11:00	Tea Break					
11 -12:20 Parallel Session	HR – Donna Buttigieg (Chair) Room - Cantala		Marketing (1) – Margaret Matanda (Chair) Room - Vienna		Accounting & Finance (I) - Susela Devi (Chair) - Marina	
	Is Work-Family Balance impeded by use of Information Technology?	Diana Rajendran Ambika Zutshi and Andrew Creed	Drivers of Importer Commitment to Import Suppliers and its Impact on Performance: A Small and Medium-Sized Enterprise Perspective	Md Abu Saleh Dr M Yunus Ali	Using Qualitative Information To Examine How Australian Small Business Owners Assess Financial Performance	Abdel K. Halabi and Robyn Dyt
	The Impact of Performance Measurement System Implementation on Organizational Culture in SMEs: Towards The Development of A Conceptual Model	Cheryll Lim Lek Chai Lim	Business responses of small accommodation providers to demand seasonality in coastal Victoria	Christine Lee, Damian Morgan, and Peter Townsend	Is There A Synergetic Link Among Coops? Investigating The Relationship Between Financial And Non-Financial Cooperatives	Francesca Gagliardi and Francesco Trivieri
	Enhancing HRM practice in SMEs using the concept of Relationship Marketing	Leone Cameron and Peter Miller	Inter-Organisational Integration and Business Performance in Small Retailing Firms: The	Rajesh Rajaguru, Margaret Jekanyika Matanda, Nelson	SMEs and the Professional Accountant: A Review of the	Helen Samujh and S.Susela Devi

			mediating role organisational-level supply chain functions	Oly Ndubisi	Empirical Literature	
	A Practical Approach To Building Hr Capacity In Small Firms	Elizabeth Walker and Rowena Barrett	Evaluating Variations in Market Orientation within and across Stages of Supply Chain in Small and Large Businesses	Margaret Jekanyika Matanda, Nelson Oly Ndubisi and Judy A Siguaw	Towards an Islamic Business Model: A Tawhid Approach	Mohd. Murray Hunter
12.20-1.20	Lunch					
Parallel Session	Corporate Governance & Legal Issues – Shanthi Rachagan (Chair) - Cantala		Quality, Innovation, Knowledge management (I) – Amrik Sohal (Chair) - Vienna		Marketing (2) – Yunus Ali (Chair) - Marina	
	Exploring the determinants behind the creation and initial capital structure of innovative firms: a human capital perspective	José BILAU and Eduardo COUTO	Knowledge Management means of Innovation and sustainability for SME: walkthrough and review of SME & KM Convergence	Rajul Joshi and Chandrasekar Pandyan	Internationalisation and Performance of Indonesian Manufacturing Exporting SMEs	Diana Sari, Quamrul Alam and Nicholas Beaumont
	The Self Enforcing Model and Corporate Governance in SMEs	Shanthi Rachagan and Elsa Satkunasingam	Key Enablers for Enhancing Knowledge Management Processes: A Means of Competitive Advantage for Small and Medium Sized Enterprises in Vietnam	Que Thi Nguyet Nguyen and Philip A. Neck	A Need for a New Model for Internationalisation of High-Technology SMEs	Neeru Sharma
	Hurting Customer Relationships And Exposure To Legal Sanctions: A Case Analysis Of SMEs And	Elsa Satkunasingam				

	Large Firms And The Panacea					
2:20 – 2:50	Afternoon tea					
Parallel Session	Sustainability (I) – Mark Dibben (Chair) - Cantala		Internationalisation – Ron Edwards (Chair) - Vienna		Information Technology (I) - Patrick Holloran (Chair) - Marina	
	FAO by Small Business – A Matter of Perspectives	Graham Ray	Integrating Small and Medium Enterprises into the Globalizing Market: The Case of Sri Lanka	Tissa Rajapake Ramanie Samaratunge	Exploring Technological Innovation Trajectories under Modularity: Evidence from Taiwan’s Bicycle Industry	Mei-Chih Hu
	Toward a model of developing successful startups at incubators Case study in Iran	Mirmohseni, A and Sedghi, M	Journey to International Business	Leigh Derigo	IT & E-Readiness Assessment of MSME in India: An Overview	Nafis Alam
6:00 – 8:00	Cocktail Function 6:20 – 6:30 Speaker: Nelson O. Ndubisi - the conference past -present - future 6:30 Speaker: Minister of Small Business (Victoria) – Joe Helper					
Day 2, Friday 4 July 2008						
9:00 am – 10:00 am	Keynote address by Professor Rowena Barrett					
10:00 – 10:30	Morning tea					
10:30 – 11:50	Gender & Minority – Donna Buttigieg (Chair) Room - Cantala		Sustainability (II) – Nelson Oly Ndubisi (Chair) Room - Vienna		Government & SMEs – Peter Townsend (Chair) Room - Marina	

Parallel Session	Personality And Contextual Factors As Determinants Of Entrepreneurial Intention Among Malaysian Students	Amran Awang, Shaiful Annuar Khalid, Mohammad Ismail, Mohd Subri Tahir, Sazali Mahmud and Kamsol Mohd Kassim	Intervention strategies to engage small and medium sized enterprises in environmental good practice	Craig M. Parker, Janice Redmond and Mike Simpson	The impact of government trade policy on SMEs' development and competitive advantage	Thanh Hai Nguyen, Quamrul Alam and Daniel Prajogo
	Gender as a Predictor of Planning in Small Business	Calvin Wang, Elizabeth Walker and Janice Redmond	Optimisation of Formal Best Practice Methods (FBPM) In Small Medium Enterprises (Smes) For Performance Efficiency	Langeswaran Supramaniam and Saraswathy Supramaniam	Spatial Variations in Entrepreneurship Development in China: Perspective of Local Policy	Jianzhong Xiao and Fu Hong
	Immigrant Entrepreneurship in the Sri Lankan Community in Melbourne	Tissa Rajapakse, Ramanie Samaratunge and Rowena Barrett	Holistic Environmental Quality System (HE QSM) for SME Productivity – A Conceptual Model	Sumesh R. Nair	The Role of Provincial Government Support in the Development of Black-owned Small Tourism Enterprises: A Cape Town Focus	Lemay Llorente Quesada, Kobus Visser and Mark Boekstein
	Revolutionary Empowerment: A Re-look at Spirituality, Cultural Integrity and Development	Murray Hunter	Creating Sustainable Ecosystems for Women Entrepreneurs: The role of Trade Associations	Minu Mehta	The Small Business Entities Income Tax Accounting Concessions: Snakes And Ladders For Small Business	Paul Kenny
11:50 – 1:10	Accounting & Finance (II) –Abdel Halabi (Chair)- Cantala	Information Technology (II) –Renee Paulett (Chair)- Vienna				

Parallel Session	Quarantining Small Business Income Tax Losses: A Competitive Disadvantage for Small Business?	Paul Kenny	Entrepreneurship Engineering Thought As A Vital Concept At Manufacturing Companies (A Study On Textile Industry)	Babak Ziyae and Zainal Abidin Mohamed		
	Adoption of Management Accounting Practices: An Exploratory Study of Malaysian SMEs	Cheryll Lim Lek Chai Lim	E-Commerce and E-Contracts: A Minefield?	Gita Radhakrishna		
	Annual Tax Compliance Costs For Small Businesses: A Survey Of Tax Practitioners In South Africa	S Smulders and M Stiglingh				
	Creating Robust Malaysian SMEs: A Complementary Role for Small Scale Accounting and Consulting Firms	Ananda Samudhram				
1:10 – 2:10	Lunch					
2:10 – 2:50	Entrepreneurship & Education – Rowena Barrett (Chair) Cantala		Quality, Innovation, Knowledge management (II) –Mark Dibben (Chair) - Vienna			
Parallel Session	Consulting-based Entrepreneurship Training Program	Siohong Tih and Takeru Ohe	The Innovation Roles And Personal Characteristics Of Those Involved In Export Initiation - A Conceptual Model	Murray Rees Ron Edwards		
			Spi In A Small Organisation: The	Patrick Halloran		

			Paradox Of Cultures And Organisational Learning			
2:50 – 3:20	Afternoon tea					
7:00 – 10:00	Conference dinner Speakers: Associate Professor Donna Buttigieg, conference chair, Monash University Professor Ian McLoughlin, Faculty of Business and Economics, Monash University Professor Val Clulow, Head, School of Business and Economics, Monash University, Gippsland					