



Call for Papers

SME – ENTREPRENEURSHIP GLOBAL CONFERENCE 2008

Conference Theme

“Creating Sustainable Entrepreneurship Eco-system and High Performance SMEs”

Date and Venue

**3-4 July 2008
Novotel Melbourne on Collins, Melbourne, Australia**

<http://www.monash.edu.au/cmo/sme/>

Organizers

**SCHOOL OF BUSINESS, MONASH UNIVERSITY MALAYSIA
AND
FAMILY AND SMALL BUSINESS RESEARCH UNIT, MONASH
UNIVERSITY GIPPSLAND**

Overview

The role of small businesses is crucial. In many economies they contribute significantly to job creation, and export of goods and services. Their importance has precipitated a growing interest by academics, researchers and policy makers to find ways to create resilient, viable and sustainable ventures. High performance of SMEs is critical to achieving this objective. That is, high performance in terms of human resources, supply chain management, technology and innovation, environmental management and a range of other factors.

This conference seeks to contribute to this effort in the following ways: (1) to stimulate discussion on ways to make the sector more viable and sustainable, as well as to identify future research directions in the area; (2) to serve as forum for entrepreneurs, managers, academics and researchers to meet and share information, knowledge and experience; and (3) to promote networking and collaboration between practitioners and academics.

Paper Contribution

Submissions in the form of case study, conceptual, empirical and practitioner papers are invited in the following areas (but not limited to these):

- Small Business and Globalization
- Competitiveness and Sustainability
- Small Business Education and Training
- Networking
- Human Capital Management
- Leadership
- Succession Planning
- Marketing
- Supply Chain Management
- Quality Management
- Micro and Interest Free Finance
- Technology and Innovation
- Internationalization
- Operation Strategy
- Ethics
- Cross-cultural Issues
- Small Businesses and Nation Building
- Environmental Management
- Gender Issues
- Small Business Research
- Intrapreneur, Technopreneur, Cyberpreneur
- Growth Management
- Business to Business

Important Dates

Deadline for submission of full paper or abstract stream	31 March 2008
Final full paper or final abstract submission for proceedings	25 May 2008
Conference	3-4 July 2008

Submission of Papers

Abstract stream submission

The SME Entrepreneurship Global Conference is accepting a stream consisting of abstract submissions only. Abstracts should be 1000 words in length and should be in 12 font size, Times New Roman. Abstracts should be submitted as a Word document. All abstracts will be blind refereed. Submissions are taken to be an original work and have not published or accepted elsewhere. To be published in the proceeding, at least one author must register and present the paper at the conference. The maximum number of submissions per registered author is 2. The official language for both submission and presentation is English.

Paper submission

Papers should be in 12 Font size, Times New Roman and in Microsoft word format. The abstract should not be more than 250 words. Full papers should not exceed 20 A4 pages (double spacing). Full papers should be submitted before the deadline for inclusion in the Conference Proceedings. All submissions are taken to be an original work and have not published or accepted elsewhere. To be published in the proceeding, at least one author must register and present the paper at the conference. The maximum number of submissions per registered author is 2. The official language for both submission and presentation is English. All submissions are subject to a blind review process.

PLEASE MAKE SUBMISSIONS BY E-MAIL ATTACHMENT TO:

smeconf2008@buseco.monash.edu.au

Conference Fees

Individual Participants – **AU\$700....**

Corporate Sector Participants - **AU\$800....**

Full time Students (with evidence) – **AU\$600....**

Conference Co-chair

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Organizing Committee

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