

Field Experiments of Discrimination in Markets

Monash University Centre
Prato, Italy
6 – 7 July 2005

INFORMATION FOR DELEGATES

VENUE

Monash University Prato Centre
First floor of the Palazzo Vaj,
26 Via Pugliesi, Prato, Italy
Tel. + 39 0574 436921
Fax. +39 0574 436923

EARLY REGISTRATION

TUESDAY 5 July 2005 6.00 pm – 7.00 pm
Delegates will be able to register and network on the night.

SESSION TIMES

WEDNESDAY 6 July 2005 9.00 am – 4.30 pm
THURSDAY 7 July 2005 9.00 am – 3.00 pm

CONFERENCE DINNER

WEDNESDAY 6 July 2005 8.00 pm for 8.30 pm

Villa Medicea “La Ferdinanda”
Viale Papa Giovanni XXIII, 1
50040 Artimino Carmignano Prato

Bus departs 7.15 pm from Monash University Prato Centre
Bus fare inclusive in Dinner ticket price

Please note: Vegetarian Entrée and Fish available

PROGRAM

Changes or updates to the Conference program will be recorded on the Field Experiments of Discrimination in Markets website.

<http://www.monash.edu.au/cmo/discrimination/>

WALKING TOUR OF PRATO

THURSDAY 7 July 2005 3.30 pm
This is a complimentary short tour of the town for delegates

MESSAGES

Messages for delegates will be left on the bulletin board next to the Conference Secretariat and Registration Desk.

CATERING

Morning/Afternoon teas and lunches will be served at the Monash University Prato Centre.

PRATO

Prato is located at the centre of the northern part of Tuscany, some 20 minutes from Florence by train. Other major art cities nearby include Pisa, Lucca and Siena. Prato is a walled medieval city which is rich in historical and artistic attractions. The greater city of Prato has 170,000 inhabitants and is famous for its wool textile industry.

The Monash University Centre is located within the walled city and housed in the Palazzo Vaj.

ACCOMMODATION IN PRATO

The following is not an exhaustive list of available options. Delegates are advised to make their bookings directly with the hotels.

Hotel Datini / Hotel Flora	www.prathotels.it
Hotel Giardino	tel. +39 0574 606 588
Residence Manassei	www.mresidence.it

TRANSPORT TO PRATO

Please visit the following web site that gives you detailed instructions of getting to Monash University Prato Centre whether it is on foot, by car or train.

Click on this link <http://www.ita.monash.edu/getting.html>

By Plane

Florence airport (Aeroporto Amerigo Vespucci di Firenze) is located between Prato and Florence, and is around 10 kilometers from the Monash Prato Centre. There are direct flights to Florence from most major European cities especially intercontinental hubs. Travelers from outside Italy can fly to international airports in Rome, Milan, or Bologna, or in some cases, to airports at Pisa or Florence.

By Train

Florence's Santa Maria Novella station is the main rail node from the rest of Italy and Europe. The Galilei from Paris and the Italia Express from Frankfurt stop at Santa Maria Novella. However, Il Pendolino, Italy's express "bullet" train, stops at the Firenze Rifredi station. Two train routes connect Florence to Prato, the Firenze-Bologna and the Firenze-Lucca-Viareggio. The train journey between Florence and Prato takes 20 to 30 minutes. The Monash Prato Centre is 10 minutes walk from Prato's Stazione Centrale.

By Bus A local bus service provides transport around the greater city and regular connections to Florence.

CURRENCY

The monetary unit used in Italy from 2002, as for all Europe, is the "Euro." Foreign currency or travelers' cheques can be freely exchanged at banks, hotels and airports. Automatic teller machines are located in central locations in Prato and Florence and Credit Cards are readily acceptable at most restaurants, shops and all conference hotels.

VISAS

All foreign visitors entering Italy must be in possession of a current passport or other travel documents endorsed and valid for Italy. For very few foreign nationalities an entry visa is required. If you do require a visa, please contact the closest Italian Embassy or Consulate. Australian passport holders do not require a Visa.

CLIMATE

The weather in northern Italy in July is usually a pleasant summer average of 22°C. Delegates are advised that, on occasions, greater variations occur and provision for both cooler and much warmer temperatures is advised. Evenings are usually cooler, approximately 11°C on average.

INCIDENTAL EXPENSES

Conference organizers and the Events Management Office will not be responsible for any incidental expenses incurred by delegates during the Conference.

If there are any queries, please do not hesitate to call me before 1 July 2005 on my office line +61 3 9905 1344. After 1 July please ring me on my mobile 61 0408 512 783. Please also note that Conference organizers will be contactable during the Conference at Monash University Prato Centre on +39 0574 436921.

Irene Thavarajah
Conference Secretariat
Events Management Office, Marketing and Public Affairs
Monash University, Building 65
Clayton VIC 3800
AUSTRALIA

Conference Program
Field Experiments of Discrimination in Markets

5 July	6 - 7 pm	Registration opens early evening
6 July	8.30 - 9 am	Registration
6 July	9 - 9.15 am	Welcome and Introduction
6 July	9.15 - 10.30 am	Conference: Morning session
		I. Overview on discrimination:
		1. Theory of discrimination Keynote speaker Emeritus Professor Barbara Bergmann
		2. Theory of discrimination and behavioural science Ana Nunes
		3. Measurement of discrimination in markets: comparability and the contribution of field experiments Dr. John Wrench
6 July	10.30 - 11am	Morning tea
6 July	11 - 12.30pm	Conference: Late- Morning session
		II. Field Experiments: History and Development
		Overview - Keynote speaker: Dr. Peter Riach Development: An application to test for age discrimination History and past development: Keynote speaker: Professor Frank Bovenkerk
6 July	12.30 - 1.30 pm	Lunch
6 July	1.30 - 3.00 pm	Conference: Afternoon session
		III. Field Experiments: Current Practice
		a. Tests for race discrimination: ILO Tests – Keynote speaker: Dr. Patrick Taran –The ILO race tests in Italy, 2004
		b. Tests for sex discrimination: – Dr. Judith Rich
		c. Tests for housing discrimination: – Professor John Goering
6 July	3.00 - 3.30 pm	Afternoon tea
6 July	3.30 - 4.30 pm	WORKSHOP SESSION for the ILO tests

Conference Program
Field Experiments of Discrimination in Markets continued

7 July 9.00 - 10.30 am Conference: Morning session

IV. Field Experiments and workplace diversity

Workplace diversity and countering discriminatory practices within organisations
Professor Jonathan Leonard
Dr. Manuela Barreto
Dr. Mary-Lou Egan

7 July	10.30 - 11am Morning tea
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7 July 11 - 12.30pm Conference: Late- Morning session

V. Field Experiments: Legislative implications of the results from testing

Keynote speaker: Marc Bendick Jnr.
The current legislative framework – does it work?
Other initiatives to change discriminatory behaviour
Professor Jonathan Leonard

7 July	12.30 - 1.30 pm Lunch
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7 July 1.30 - 3.00 pm Conference: Afternoon session

VI. Field Experiments and workplace diversity: Future Directions

- a. Method of testing
 - Personal approaches; Telephone, in-person
 - Correspondence/ Written applications
- b. Ethical issues concerning the conduct of testing
- c. Tests for discrimination: What next?
- d. Raising awareness and advocacy based on the results of research