



THE UNIVERSITY OF
MELBOURNE

**ANZIBA Annual Conference 2005
Pre-conference program**

**INTERNATIONAL COLLOQUIUM FOR RESEARCH STUDENTS IN
INTERNATIONAL BUSINESS**

Wednesday 9 November 2005, University of Melbourne

<http://www.monash.edu.au/cmo/anziba05/phd.html>

This one-day colloquium is an intensive workshop intended for Honours, Masters and PhD research students working on dissertations in the area of International Business.

The purpose of the colloquium is assist research students in exploring research processes, academic writing and getting published with the support of experienced scholars. It also provides a friendly and supportive opportunity for students to hone their presentation skills. Lastly, the colloquium fosters peer support and networking between students and experienced academics

By attending the colloquium, research students can improve their understanding of the research issues and the methodologies available to them and thus improve their research work. In addition, the colloquium provides insights to those intending to submit papers for possible publication in academically refereed journals.

The colloquium will take place on Wednesday 9 November at the University of Melbourne, preceding the ANZIBA conference (<http://www.monash.edu.au/cmo/anziba05/index.html>). The University's Parkville campus is only a short tram ride from the conference venue at the Langham Hotel.

The participants will work closely with a small but distinguished group of scholars, including:

- keynote speakers at the ANZIBA conference Professors Klaus Meyer and Shuming Zhao
- several members of the ANZIBA executive, and
- several of ANZIBA's institutional representatives in Australia and New Zealand.

The assembled scholars and students will review dissertation proposals, consider relevant literature and research strategies, and discuss the international business profession. The colloquium is well-suited for research students in the early stages of their dissertation projects.

Provisional program

The day consists of presentations from experienced scholars about international business as an academic discipline, and about how to get research work published. Following short presentations by participating research students, assembled scholars and students will break up into groups that will discuss the research projects in more detail. Each group will be chaired by an experienced scholar. At the end of the

afternoon, the chair person of each group reports to the plenary. This will be followed by a round table discussion at the end of the afternoon.

Research topics that would be relevant for presentation by research students at this colloquium include, but are not limited to, any aspect of international business, including management, business policy and strategy, human resource management, culture, marketing and sales management, logistics management, business environment analysis, finance and accounting, politics and economics etc.

Provisional program outline

09:00 Registration
09:15 ANZIBA President's welcome
09:30 Presentation:
The nature of international business research
10:30 Brief presentations by research students & discussion of research proposals
12:30 Lunch
13:30 Presentation:
How to publish and build networks in international business
14:30 Break-up into groups to discuss academic careers in international business
15:30 Refreshments
16:00 Reports on group discussion, panel discussion
17:00 Closing comments

Cost of attending

The colloquium is sponsored by the Australian Centre for International Business (<http://www.ecom.unimelb.edu.au/acib/>) at the University of Melbourne. Applicants will have to cover their own travel and accommodation expenses. There are no scholarships to assist in the cost of travel and accommodation, but participation in the colloquium is entirely free of charge, provided you are registered.

Registration

The number of participants is limited. Those interested in participating should submit:

- a statement of interest,
- a preliminary or final dissertation proposal or a work-in-progress statement of 2 to 5 pages, including title, background, research question and methodology of the research project,
- a current *curriculum vitae*, and
- a recommendation from the dissertation supervisor (or prospective supervisor).

These documents can be mailed, faxed or e-mailed before 1 September 2005 to:

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A review committee will consider the applications. There will be a progressive acceptance of proposals, but all proposals will have to be received by 1 September 2005.