



## **Australia and New Zealand International Business Academy**

### **Discussion Forum**

**Theme:** The role of Logistics and Supply Chain Management in International Business

**Date:** Friday 11 November 2005                      **Time:** 9 -10.30am

**Venue :** Langham Hotel (formally Sheraton)  
1 Southbank Ave  
Southgate, Melbourne

**Rationale:** This panel has been convened to provide a focus in the conference for discussion on issues related to Logistic and Supply Management in International Business. It will address fundamental themes and issues facing international firms through theory and case examples in three succinct presentations and then provide an opportunity for discussion by delegates to the conference. The growth of global trade has created new challenges for doing business. Multinational firms have acknowledged the central role of logistics in meeting those challenges, they have also widely accepted the Supply Chain as a paradigm for the management of suppliers, subsidiaries and operations. This is naturally a broad area of enquiry but this forum has selected three specific areas of interest to illustrate practice and prompt discussion.

**Convenor - Michael Cox** *School of International Business, QUT Brisbane*

**Speaker 1 - Professor Pieter Nagle** *Director of the Institute for Logistics and SCM at Victoria University and also inaugural Director of the Institute for Integrated Freight Management.*  
A presentation on **Transport Logistics** and its role in IB

**Speaker 2 - Ken Dooley**, *(recently retired from CQU and an expert in Procurement and Purchasing issues and also an Operations Management practitioner) who is working in an adjunct capacity at QUT.*  
A presentation on **The issue of Global Procurement** in the context of Logistics and Supply Chain Management.

**Speaker 3 - Peter Dapiran** *The Department of Marketing at Monash University.*  
A presentation using the company Benetton to illustrate an international company and its use of **Logistics Strategies** to meet the challenge of doing business internationally.

**Discussion period** audience questions and comments are invited.

**Conclusion: 10.30am**

**REGISTRATION**  
**(morning tea included in registration cost)**

**Payment is required with your registration (gst inclusive) \$55.00**

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**MAIL TO:**

ANZIBA Secretariat  
Events Management Office  
Building 65  
Monash University  
VIC 3800

**Or      FAX TO: 03 9905 1343**

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