



## Australia and New Zealand International Business Academy

### Discussion Forum

**Theme:** International Entrepreneurship: Conceptual and Empirical Advances

**Date:** Friday 11 November 2005                      **Time:** 9 -10.30am

**Venue :** Langham Hotel (formally Sheraton)  
1 Southbank Ave  
Southgate, Melbourne

**Rationale:** The topic of international entrepreneurship (IE) is of significant and growing academic interest and practical importance. The conceptual and empirical research is still emerging, and what exists is quite dispersed. As Rialp, Rialp and Knight claim in their recent comprehensive review of the IE literature (see *International Business Review*, 2005, No 14), one of the greatest challenges facing scholars in the field of IE is the sheer paucity of research conducted today.

The six papers I have selected for this panel are making steps toward a better understanding of the nature of entrepreneurship as well as the challenges facing scholars who have committed themselves to the study of this important empirical phenomenon and educators who are looking for more effective ways to teach this subject. The papers represent contributions by both established and young scholars in the field from Australia and New Zealand. Two conceptual and four empirical papers have been chosen. The authors, their positions and the titles of their presentations are given below.

1. **Richard Seymour**, Sesquicentennial Lecturer in International Entrepreneurship, University of Sydney - *Implications of the Various Extant Definitions of "International Entrepreneurship"*
2. **Lisa Hewerdine**, PhD candidate, University of Adelaide, **Amal Karunaratna**, Senior Lecturer, Adelaide Graduate School of Business, University of Adelaide, **Catherine Welch**, Senior Lecturer, University of New South Wales - *Understanding the International New Venture: The Importance of Inception and Inward Internationalisation*
3. **Yanto Chandra**, PhD Candidate, School of Marketing, The University of New South Wales, **Chris Styles**, Professor of Marketing, The University of Sydney, **Ian Wilkinson**, Professor of Marketing, The University of New South Wales – *An Evolutionary Model of Internationalisation*
4. **Max Coulthard**, Lecturer, Department of Management, Monash University – *Measuring the Impact of Entrepreneurial Orientation on Export Performance*
5. **Tony Shome**, Senior Lecturer, Massey University, New Zealand - *The State and the Entrepreneur: Modelling Entrepreneurship in Transitional Economies*
6. **Jens Mueller**, Associate Professor, Waikato Management School, **John Thornton**, University of South Australia, **Joe Dewberry**, KAIST GSM, Seoul, **Tan Wee Liang** Singapore Management University, and **Hu Hanjun**, Fudan University, Shanghai - *Action means more than words: How effective can a global action-learning program for entrepreneurship education be? A comparison of the outcomes in Singapore, China, Korea, New Zealand and Australia.*

# Discussion Forum REGISTRATION

(morning tea included in registration)

**Payment is required with your registration (gst inclusive) \$55.00**

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT OPTIONS

**CHEQUE (Payable in Australian Dollars to MONASH UNIVERSITY)**

**CREDIT CARD**

VISA     BANKCARD     MASTER CARD     AMERICAN EXPRESS

Credit Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

**Amount \$55.00**

Signature: \_\_\_\_\_

## MAIL TO:

ANZIBA Secretariat  
Events Management Office  
Building 65  
Monash University  
VIC 3800

Or **FAX TO:** 03 9905 1343

## For registration enquiries:

Phone: 03 9905 1344

Email:

[Irene.Thavarajah@adm.monash.edu.au](mailto:Irene.Thavarajah@adm.monash.edu.au)