

KEYNOTE ADDRESS

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Bird on the wing: knowledge management, innovation and quality

Professor Dawson draws on over twenty years of organizational research in presenting a new and interesting lens from which to examine company change and continuity. The central themes of movement and context are used for a selective historical examination of knowledge management, innovation and quality. An overview of the field is combined with rich contextual stories with the aim of viewing well worn concepts in new and different ways, of opening up new areas of possible research interest, and to raising questions for further discussion and debate.

Professor Patrick Dawson is Holder of the Salvesen Chair and Director of the Graduate School of Business at the University of Aberdeen. He has published over 50 articles in scholarly books and refereed journals. He has also published a number of research books including: *Technology and Quality: Change in the Workplace*, London: International Thomson Business Press, 1996; and *Organizational Change: A Processual Approach*, London: Paul Chapman Publishing, 1994. He co-authored with Gill Palmer the findings from an Australian Research Council programme on the uptake of TQM in organizations in Australia and New Zealand, entitled: *Quality Management: The Theory and Practice of Implementing Change*, Melbourne, Longman, 1995. In 2000, he co-edited a four volume series of books on *Technology and Organisations: Critical Perspectives on Business Management*, London: Routledge. His most recent books are: *Understanding Organizational Change*, London, Sage, 2003 and *Reshaping Change*, London, Routledge, 2003 and his new co-authored book on *Creativity, Innovation and Change* is due to be published by Pearson in 2005.

Professor Dawson has been researching change in organizations in a number of different countries for over twenty years. He has held positions at Universities in Australia, Denmark, England and Scotland and has been a keynote speaker at international conferences. He has dual nationality (Australian and British) and he is a Research Fellow of the Australian and New Zealand Academy of Management. He is well known in the field of change management and his work is often cited in the academic literature. He also presents his work to leading companies and business organizations who are interested in developing their understanding of creativity, innovation and change.