

Monash-Peninsula Business Associates Program

The Faculty of Business and Economics is the University's largest faculty, and is located on five campuses within Australia and two offshore. Students participate in an extensive range of quality undergraduate, postgraduate and research programs.

The Business Associates Program aims to expand and strengthen the activities that link the university with the local business and education communities.

In 2007, the program will again be delivered in partnership with Frankston City Council, Frankston Chamber of Commerce and Mornington Peninsula Shire Council. These organisations will work collaboratively with the university to promote the Business Associates Seminar series. They also actively support academic research on the Peninsula campus.

Program membership benefits

As a Monash Peninsula Business Associate you will receive:

- Discounted admission to the Monash Peninsula Business Breakfast Seminar Series (details overleaf)
- Book six places, only pay for five
- Prominent visual exposure of your business at each breakfast
- Valuable additional advertising exposure on the day if you are able to donate a door prize.

Benefits for us

Closer linkages with the south-eastern business community.

We invite you to become a Monash Peninsula Business Associate

Corporate membership per year (allows any one member of your staff to attend an event)	\$190.00
Individual membership per year	\$170.00
Individual breakfast per head	\$38.00

Sign up now to make the most of your membership!

Further enquiries

Ms Narelle Krueger
Phone: (03) 9904 4074
Fax: (03) 9904 4645
Email: narelle.krueger@buseco.monash.edu.au
For breakfast seminar location details please contact us on the above number, or check the website at:

www.buseco.monash.edu.au/schools/peninsula
and follow the links to Business Seminars.

In partnership with



While the information provided in this brochure is correct at the time of going to print, Monash University reserves the right to make changes as appropriate should the need arise.

CRICOS provider: Monash University 00008C



Monash-Peninsula Business
Associates Program

Program of Events
2007
Forging the links

The 2007 Series

Breakfast Seminars

Registration 7.15am Breakfast 7.30am
Guest Speaker 8.00 - 9.00am

Tuesday 6 March 2007

Mr Ian Robson

'The Changing Landscape of the Economics of Professional Sport'

Kick off the year with this inspiring presentation. Ian is CEO of the Hawthorn Football Club. Over the past two years the Club has made a number of bold decisions to lay a foundation of success for the future. Ian will focus on the key themes of this period of change and how they relate to business, government and partnerships in general.

Tuesday 1 May 2007

Mr Rob Chandler

'Your Business – Maintaining a Focus for Future Growth'

Here's your chance to hear how to promote ongoing growth and success in your business. Rob is a Regional Manager with the Victorian Department of Innovation, Industry and Regional Development with vast experience in the Securities industry, small business ownership, and the state government business development sector...this is a great opportunity to profit from Rob's experience.

Tuesday 26 June 2007

Dr Lucia Kelleher , MAPS MIMC MAHRI

'Ageing in the Workforce - the impact of baby boomer retirements on your business'

Succession planning, skilled staff shortfalls...how will these changes impact on your business? Dr Kelleher is a leading expert in the area of workforce management and employee health. Don't miss this opportunity to hear her explain how dramatic demographic changes will impact on the future development of the Mornington Peninsula and its businesses.

Tuesday 7 August 2007

VECCI/EPA Representatives

'Grow Me The Money – the key to economic and environmental sustainability'

Want to improve the sustainable performance of your business while boosting profits? Representatives from the Victorian Employers' Chamber of Commerce and Industry (VECCI) and the Environment Protection Authority of Victoria (EPA) Grow Me the Money Program will explain how to increase your profits by reducing input and operating costs associated with energy consumption and waste output.

Tuesday 18 September 2007

Dr Elizabeth Celi

'Healthy Staff, Healthy Profits – workplace wellbeing pays dividends!'

Absenteeism, presenteeism, workaholism....these are some of the workplace issues that may arise from challenged mental health, affecting workplace morale, performance and the bottom line. Managing the health and wellbeing of your staff and your work environment is within reach. Observe how to manage some difficult scenarios in the workplace so that your business stays on target for profit.

Tuesday 13 November 2007

Mr Michael Morrison

'Keeping Pace with Retail Trends'

Michael is back... through popular demand! As a Retail Consultant with the Australian Centre for Retail Studies at Monash University, Michael is widely experienced in the retail sector, and will bring you the latest developments in international retail trends. Whether you are a retailer or you need some retail therapy, Michael's presentation is not to be missed!

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ABN 12 377 614 012

Membership Application 2007

Tax Invoice

Category of membership:

Corporate Membership \$190 (inc GST)

Individual Membership \$170 (inc GST)

Name of company: _____

Address: _____

Contact person: _____

Telephone: _____

Fax: _____

Email: _____

Credit card payments

Bankcard Mastercard Visa

Cardholder Name _____

Card number

Expiry date: / / _____

Cardholder's signature: _____

Cheque payments

Send a cheque (payable to Monash University) to:
Narelle Krueger, Faculty of Business and Economics,
Monash University, PO Box 527, Frankston 3199.