

Glen Eira City Council and Monash University present
Dinner Seminar Series 2002

Success in business
— how to make it happen!

A hands-on practical evening, this seminar will provide opportunity for review of current approaches to achieving wealth and business success. Successful entrepreneurs in both profit and education sectors will explain how they achieved success using innovative planning and implementation techniques.

Presenters

Max Coulthard — Department of Management, Monash University

Planning consultant and trainer, international business strategy teacher, Max has been both corporate banker and franchiser — setting up franchises, joint ventures, licensing agreements and management contracts. Co-author of three books, including two on business planning, he also wrote the Business Planning for Entrepreneurs program for the Department of Education, Training and Youth Affairs.

Max Buontempo — Managing Director, Roma Foods

Max is joint owner of Roma Foods — a niche specialty food manufacturer based in Carrum Downs — recently entered into the Victorian Manufacturing Hall of Fame. Max will speak of this company's rise from years of flat sales to one of Australia's fastest growing export companies.

Andrew Blair — Principal, Mount Eliza Secondary College

The college has received many accolades for its education innovations and student results and its charter is promoted by Education Victoria as an example for other schools. Andrew will explain the process he implemented to develop a clear vision for the school, including gaining commitment and contributions from all stakeholders, and how the not-for-profit sector can, in fact, profit from effective planning.

BusEd Business Project case study speakers

- **Jason Ceddia, Monash University Lecturer in School of Computer Science and Software Engineering**
- **Dorothy Fraser, Cottage Cakes**



BusEd Dinner Seminar — Success in Business

Where

Auditorium, Glen Eira Town Hall
Corner Glen Eira and Hawthorn Roads,
Caulfield

When

Thursday 22 August 2002
6pm start
Includes three-course dinner



Helping business grow

BusEd facilitates and promotes the fusion of education and business knowledge, skill, talent and resources to match the needs of both sectors.

The **BusEd** program assists and encourages local businesses and education communities to work together on projects that mutually benefit both students and businesses.

Contact

For further details please contact:

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Fax or post this form, or register on line at: www.gleneira.vic.gov.au

Registration form Thursday 22 August 2002

Surname: Given name:

Organisation:

Address:

..... Postcode:

Telephone (bh): Telephone (ah):

Fax: Email:

Cost: \$25 (incl. GST)

includes three-course dinner

RSVP and payment required prior to 19 August 2002

We regret no refunds will be available; however, substitute guests are welcome.

Payment

Cheque payable to:

Glen Eira City Council

PO Box 42 Caulfield South 3162

Bankcard Visa Mastercard Expiry date:

Card number: Name on card:

Signature:

The total amount of \$

